

Acronis

Cyber Protection



How Acronis Cyber Protect Delivers Top Value to our Clients and Partners

Insights derived from the Info-Tech Research Group
SoftwareReviews Endpoint Protection Report



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Acronis

Endpoint Protection Category

Acronis Cyber Protect Helps Protect Your Organization's Critical Network Access Points

Endpoint protection software monitors and manages the access points into your company networks. These software tools protect against security threats and manage security measures across multiple devices.

With the trends towards work-from home and employing a mobile workforce, Endpoint Protection tools are even more critical to maintaining a secure environment.

Acronis Cyber Protect is the only solution that natively integrates cybersecurity, data protection and management to protect endpoints, systems and data. Integration and automation provide unmatched protection – increasing productivity while decreasing TCO.

KEY FEATURES



System Hardening

Automated vulnerability patching and vulnerability assessment.



Dynamic Malware Detection

Heuristics are applied to files to identify similarities to known malware and block it.



Centralized Management Portal

Includes client management, push install capability, and active directory integration and synchronization



Forensics

Includes the ability provide full visibility in an easy-to-understand display of what happened on an endpoint during an attack in (near) real-time.



Endpoint Detection & Response

Delivers active threat detection that remediates against malicious activities, leveraging machine learning techniques.



Ransomware Recovery & Removal

Supports the ability to recover files removed and/or encrypted by ransomware.

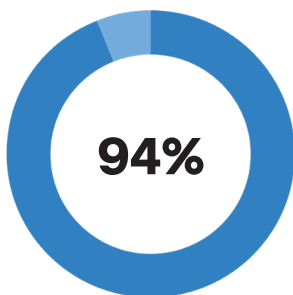
Acronis Cyber Protect Recognized for Top Capabilities and Features

Peer-Review Platform SoftwareReviews.com recognizes Acronis Cyber Protect as a Data Quadrant Champion in the Endpoint Protection Software Category

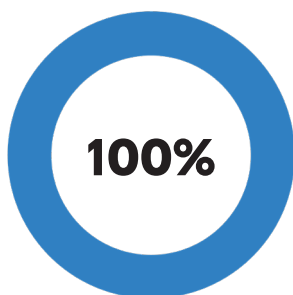


WHAT IS THE DATA QUADRANT?

SoftwareReviews evaluates aspects of software capabilities and features using a weighted average of user satisfaction scores. These ratings use a satisfaction scale to determine whether software delights or disappoints creating a powerful indicator of overall user value.



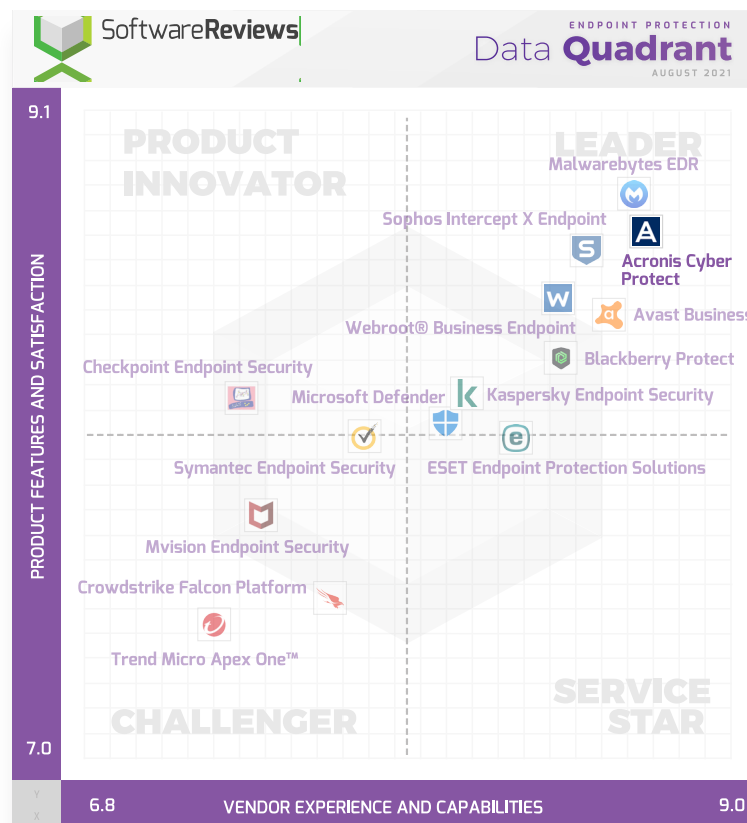
#1 Rated by Clients as Mostly Likely to Recommend the Software



#1 Rated by Clients Planning to Renew the Software

Category Leading User Popularity

Acronis clients provide overwhelmingly positive reviews, rating an 8.8 composite score.



Acronis Delivers an Outstanding Product Experience

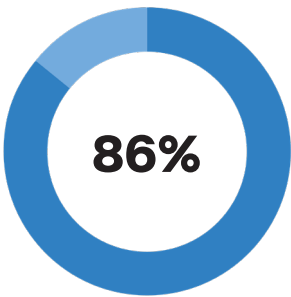
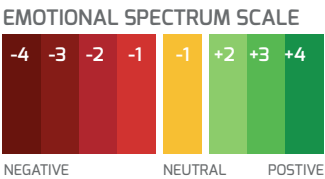
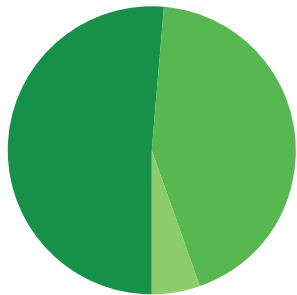
Your network is only as strong as your access points. Continuously evolving threats require a partner that is committed to helping our clients stay protected.

Acronis clients rated us highly in the way we help our clients innovate against threats. This makes us the right choice for today, and also to support you as threats evolve in the future.

Acronis Cyber Protect is one of the most affordable solutions and it also offers great features and capabilities.

- Senior Engineer, Computer Services

HELPS INNOVATE
100%






Overall Rating -
Breadth of Features

Leading the Way with Dynamic Features

With an ever-expanding solution covering backup, data protection, recovery, and now endpoint, our clients love the broad capabilities Acronis Cyber Protect brings to the market.

Acronis Beats the Market on Top Endpoint Features

Component	Acronis Cyber Protect			
Centralized Management Portal	85%	72%	66%	78%
Dynamic Malware Protection	83%	78%	78%	78%
Endpoint Detection & Response	83%	75%	50%	72%
Ransomware Recovery & Removal	85%	66%	50%	80%

Raising the Bar for Cybersecurity with Market-Driving Performance

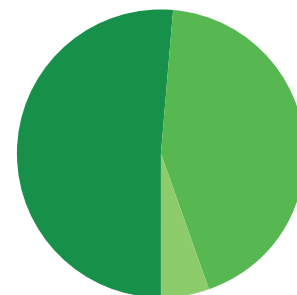
As the world of security threats keeps rapidly changing, it is important to pick a partner that continues to evolve as well.

We understand how difficult it is to stay ahead of the constantly changing cybersecurity landscape. Our mission is to continue to push forward with market-leading features, but also ensure our clients are supported with a great product experience as well.

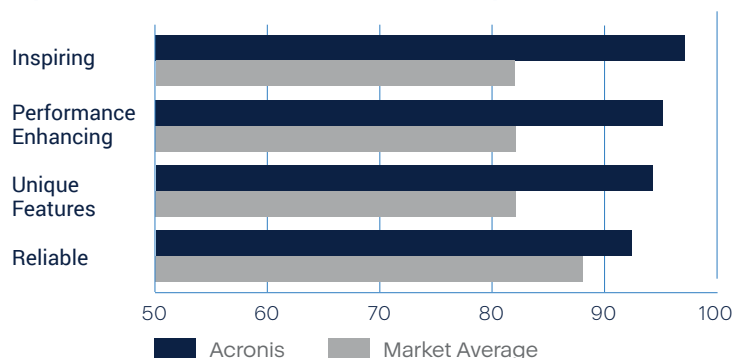
Acronis clients rate us highly on the continued innovation and improvement of our products.

CONTINUALLY IMPROVING

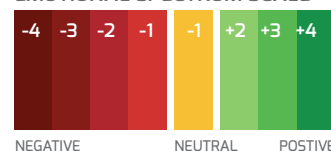
97%



Top SoftwareReviews Product Experience Drivers



EMOTIONAL SPECTRUM SCALE



The product is relatively new as an all-inclusive endpoint security solution, but functionality is building fast.

- Security Engineer, Manager Service Provider, Mid-Western USA



DOUBLE GOLD FOR CYBER PROTECT

A Complete Cyber Protection Solution

Acronis Cyber Protect is the only solution that natively integrates cybersecurity, data protection and management to protect endpoints, systems and data. Integration and automation provide unmatched protection – increasing productivity while decreasing TCO.

And our clients love us for it. Acronis Cyber Protect was ALSO a Gold Medalist in the April 2021 SoftwareReviews Backup Category Awards, demonstrating the value of our multi-use platform.

Acronis Cyber Protect Cloud: Built for Service Providers

Built from the ground up for managed service providers (MSPs), Acronis Cyber Protect Cloud unites backup and next-generation, AI-based anti-malware, anti-virus, and endpoint protection management in one solution.

Integration and automation provide unmatched ease for service providers — reducing complexity while increasing productivity and decreasing operating costs.

- World class backup and recovery solution
- Gold medal end-point protection support
- Enhanced cyber protection
- Built in tools to support MSPs

If you are looking for a cost effective solution to have more than just backup capabilities and an easy to use centralized console then look no further and go for Acronis Cyber Protect.

- Tech Lead, MSP
MEA

The Centralized Management Portal feature allows service providers a quick view to manage multiple clients securely and efficiently.



Deliver Tremendous Client Value with Next Generation Security Features

Acronis Active Protection

Protect your clients with built-in automatic recovery from ransomware, enhanced with AI-based anti-malware analysis focused on zero-day threats.

World class support, both technical and sales. Everyone I've interacted with is super friendly.

- Sr. Security Engineer, Manager
Service Provider, Eastern USA

Vulnerability Assessments

Scan client machines for vulnerabilities to ensure that all applications and operating systems are up-to-date and can't be exploited by cybercriminals.

#CyberFit Score

Assess and score a set of security metrics to identify gaps and provide recommendations for how you can improve your client's overall security.

We're There When You Need Us Most

When security incidents hit, you need to know your vendor will be there to help you.

Acronis clients rated us highly in our overall vendor support provided, recognizing us for our availability and commitment to help.

Favorite Aspects of the Software:
Tech support availability and willingness to help.

- VP Technology, Managed Services Provide, Eastern USA

World class support, both technical and sales. Everyone I've interacted with is super friendly.

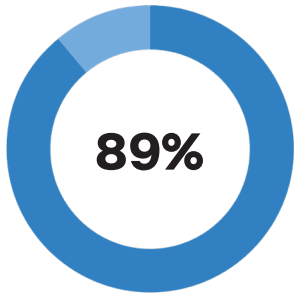
- Sr. Security Engineer, Manager Service Provider, Eastern USA



What Makes Our Support Great

At Acronis, we believe a great service experience is one that combines empathy with effectiveness at resolving the issue.

We take great pride that our clients rate us highly on all core aspects of what makes them satisfied - delivering a great service experience with a great product.



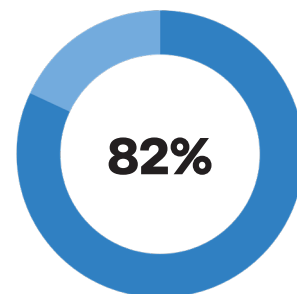
Client Rating on Effectiveness of Our Service Experience

Component	Acronis Cyber Protect	kaspersky	TREND MICRO	Microsoft
Respectful	+97	+93	+91	+84
Client Interests First	+86	+86	+69	+82
Caring	+95	+84	+84	+87
Efficient	+92	+89	+72	+90
Effective	+89	+81	+77	+85

Protect Your Assets with Acronis

Software data shows that the connection to business value is what drives satisfaction with software platforms. Nowadays, nothing is more important to your business than your data.

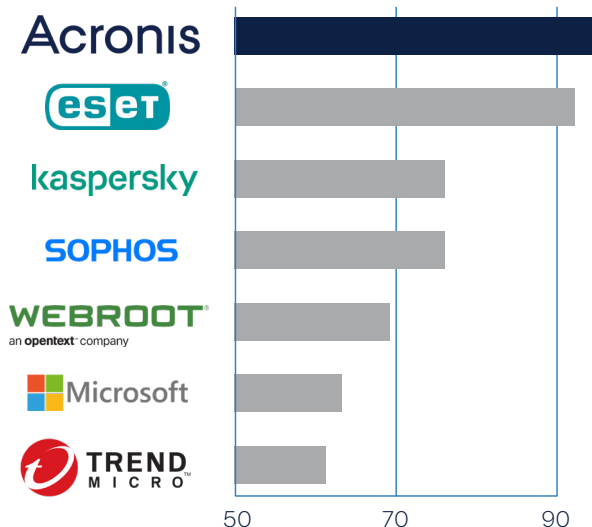
Acronis clients rate us highly in our ability to delivery business value: whether it's through endpoint protection, backup of key information, or recovery when there is an incident.



Ability of the Tool to Deliver Business Value

Going Overboard to Exceed Expectations

Top vendors are those that accurately capture their client needs and deliver those results. Acronis clients rate us #1 in our tendency to over-deliver against expectations, demonstrating our commitment to providing our clients with exceptional value.



Why Users Recommend Acronis

Join over 500,000 clients that are choosing Acronis for our market leading features, client-centric service experience, and a company that continues to innovate and provide value to our clients.

If you need absolute protection from all forms of threats on your endpoints, then Acronis Cyber Protect is the answer.

- Security, Managed Services

Acronis does a great job of making products that are easy to use and good at the job they are doing, at a price that is attractive.

- IT Consultant

Acronis Cyber Protect is a great product and a must have for business endpoint protection needs.

About Endpoint Protection Software

Endpoint Protection software protects computer networks from threats originating from remote client devices, such as laptops, mobile phones and tablets, and other cloud solutions, like IoT devices. An organization's endpoint protection platform is the first-line of defense for detecting, mitigating, and protecting against threats to your network.

As the work-from-home, and work-from-anywhere movements continue to grow, these tools have taken increased importance to protecting corporate networks and have thus grown in capabilities. Top tools today still include base anti-virus and malware detection, but have evolved to support large-scale system-management features to integrate multiple tools, automatic detection and response capabilities, ransomware recovery and AI functionality.

About Acronis

Acronis Cyber Protect Cloud unites backup and next-generation, AI-based anti-malware, anti-virus, and endpoint protection management in one solution. Integration and automation provide unmatched ease for service providers – reducing complexity while increasing productivity and decreasing operating costs.

With award-winning AI-based anti-malware and blockchain-based data authentication technologies, Acronis protects any environment – from cloud to hybrid to on-premises – at a low and predictable cost.

Founded in Singapore in 2003 and incorporated in Switzerland in 2008, Acronis now has more than 1,500 employees in 34 locations in 19 countries. Its solutions are trusted by more than 5.5 million home users and 500,000 companies – including 100% of the Fortune 1000 – and top-tier professional sports teams. Acronis products are available through 50,000 partners and service providers in over 150 countries and in more than 40 languages.

For more info, product demos, and a free trial visit:

www.acronis.com/en-us/products/cyber-protect

About SoftwareReviews

SoftwareReviews is a division of Info-Tech Research Group, a world-class IT research and analyst firm established in 1997. Backed by two decades of IT research and advisory experience, SoftwareReviews is a leading source of expertise and insight into the enterprise software landscape and client-vendor relationships.

By collecting data from real IT and business professionals, the SoftwareReviews methodology produces the most detailed and authentic insights into the experience of evaluating and purchasing enterprise software.

Data quality is paramount. That's why we bend over backwards to ensure the data we are collecting is from experienced users, so you can trust it and make decisions with confidence. Every review is thoroughly checked for authenticity through a robust QA process. Dynamic reviews adapt according to the reviewer's role and experience, avoiding inaccurate guesses.

Endpoint Security Category Coverage

SoftwareReviews covers 54 vendors and has published 1,000 detailed user-generated reviews on 14 key products being used by organizations in both the private and public sectors. These reviews look at key metrics in capability and feature importance and satisfaction, as well as the user experience and trust with the suppliers of these products.



About SoftwareReviews Research Methodology

SoftwareReviews collects user insights that help organizations more effectively choose software that meets their needs, measure business value, and improve selection.

Data and insights shown in this report were gathered from 1,000 validated users from the Endpoint Protection category.

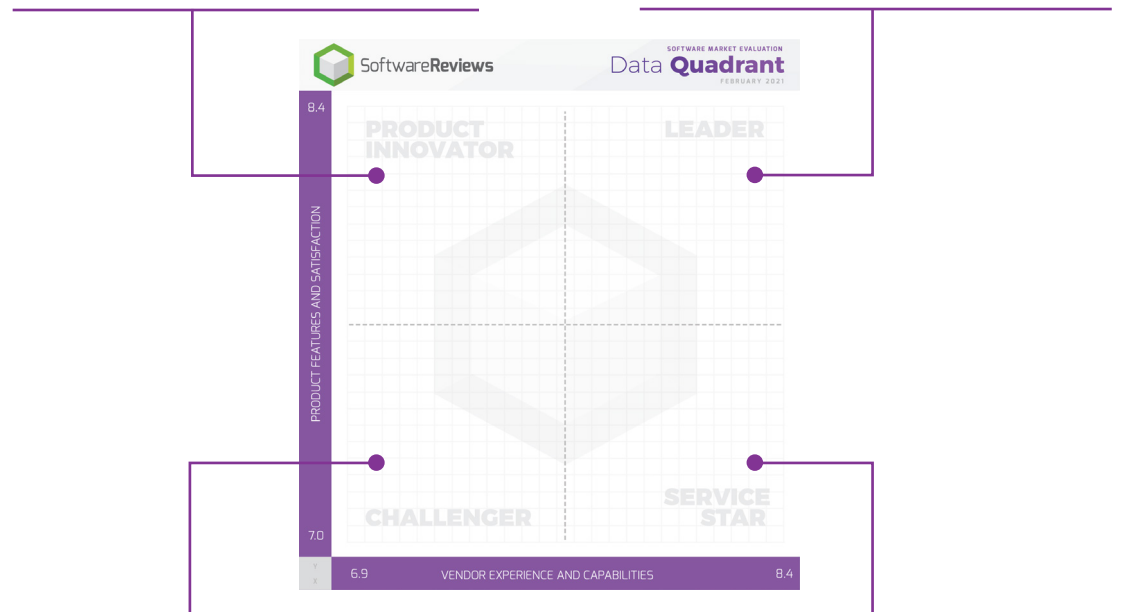
Rankings, results, and positioning on SoftwareReviews reports is based entirely on end-user feedback solicited from a proprietary online survey engine.

PRODUCT INNOVATORS

Emphasize product features, gaining strong recommendations from their customers.

LEADERS

These products resonate strongest in the market, balancing strong features with a great user experience.



CHALLENGERS

Are performing strong in some areas and trailing in others. Often an area to find up-and-coming vendors.

SERVICE STARS

Products that emphasize a good experience and build strong relationships with customers.

Acronis

