

# Acronis Backup Cloud

## What's New in Acronis Backup Cloud

- Unified management console to operate across all Acronis cloud services
- Acronis Active Protection™ to protect data against loss due to ransomware attacks
- Acronis ASign™ to apply digital signatures to files and generate a verifiable audit chain
- Cloud-to-cloud backup of Microsoft Office 365® mailboxes
- VMware vSphere® 6.5 support
- Integration with Autotask®

### New Management Console

The management functionality for Acronis Backup Cloud is now a part of the Acronis Data Cloud. A new user interface has been completely redesigned to allow service providers to offer and manage a set of Acronis services using a single console.

- Partners can quickly create custom offerings by turning services on/off and selectively adding new offerings.
- The reporting functionality supports multiple applications and new reports and metrics.
- A new “Folders” feature helps you manage quotas and features for groups of partners and customers.

### Acronis Active Protection

Actively protect your customers' data from ransomware and other threats with instant backup and restore. Acronis Backup Cloud includes Active Protection, the industry's first and only data protection feature that helps you recover from ransomware attacks by automatically restoring damaged data. At the heart of Acronis Active Protection lies a heuristic approach, which is accompanied by white and black lists — all to ensure protection against malicious behavior patterns. With Acronis Active Protection, your customers can:

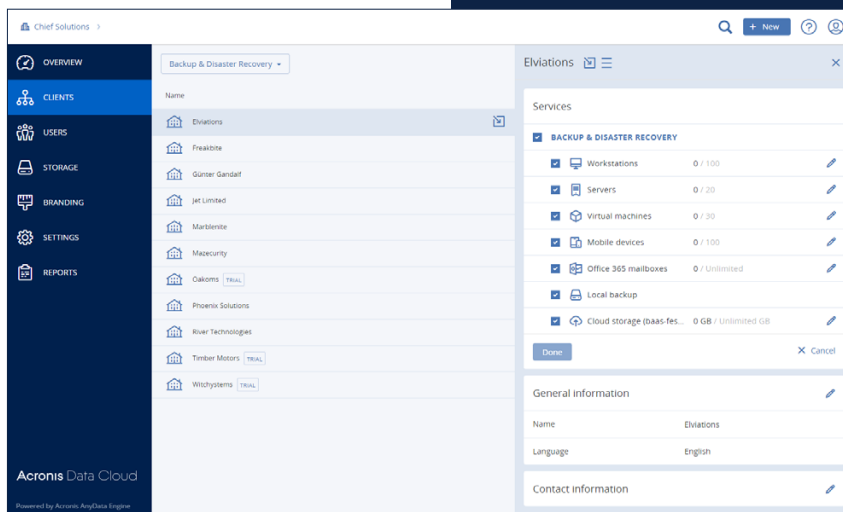
- Actively protect local files and backups from unauthorized modification or encryption
- Actively protect cloud backups from alteration by safeguarding the Acronis agent from attacks
- Instantly recover from ransomware attacks by detecting, blocking, and reversing suspicious changes to data, backup files, and the backup agent.

## INTRODUCING ACRONIS DATA CLOUD

With Acronis Data Cloud, service providers have one solution that delivers backup, disaster recovery, and file sync & share services for their customers.

Find new customers, retain more customers, and improve the reliability and security of data protection with in-demand, add-on data protection services.

With no upfront costs, flexible pricing models — including a pay-as-you-go licensing model — and the ability to integrate a wide range of business automation systems, it is easy to assimilate it into your business.



Acronis Data Cloud Management Console

### Acronis ASign

With Acronis ASign, your customers can digitally capture the electronic signature of one or more people on a backed-up document and generate unique certificates that contain images of the signatures, timestamps, and other information. The certificates are an audit trail that can be verified as authentic using blockchain technology.

### Cloud-to-Cloud Backup of Microsoft Office 365 Mailboxes

Now, you can more easily back up your clients' Microsoft Office 365 mailboxes to Acronis Cloud Storage by configuring the settings within the backup console. With this option, you no longer need to install an agent because the service is already available in the cloud.

### VMware vSphere 6.5 Support

Acronis Backup Cloud now supports VMware vSphere 6.5 and all the vSphere-related features, including:

- Agentless and agent-based VM backup and backup of ESXi hosts
- Support of any virtual machine (VM) — including physical raw device mapping (RDM), independent disks, and guest-initiated iSCSI
- Support of VMware Changed Block Tracking (CBT)
- Acronis Instant Recovery™, allowing you to achieve Recovery Time Objectives (RTOs) of 15 seconds or less
- Acronis vmFlashback™ for extremely fast recoveries
- Built-in VM replication with WAN optimization
- Support of the VMware Hypervisor (free ESXi)

### Integration with Autotask PSA

With Acronis Backup Cloud's integration with the Autotask Professional Services Automation (PSA) software, service providers can address their clients' data protection challenges faster and make provisioning of the backup service and billing operations easier than ever. With the native integration, you can:

- Automatically create tickets in Autotask based on Acronis Backup Cloud alerts
- Provision backup services to clients from the Autotask PSA console
- Automatically set up quotas for customers in Acronis Backup Cloud

# Acronis

For additional information, please visit [www.acronis.com](http://www.acronis.com) or contact Acronis Backup Cloud at +1 781-782-9000

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