# Acronis



# Acronis Cyber Protect

The most secure backup and fastest recovery

# **Acronis Cyber Protect**



### Secure Backup

The industry standard for secure backup, leveraging AI, ML and immutability to ensure your backups remain impenetrable.



### Fast Recovery

Lightning-fast recovery of entire systems or individual files. Acronis One Click Recovery automates the recovery process, making it simple for regular users.



### Increased Efficiency

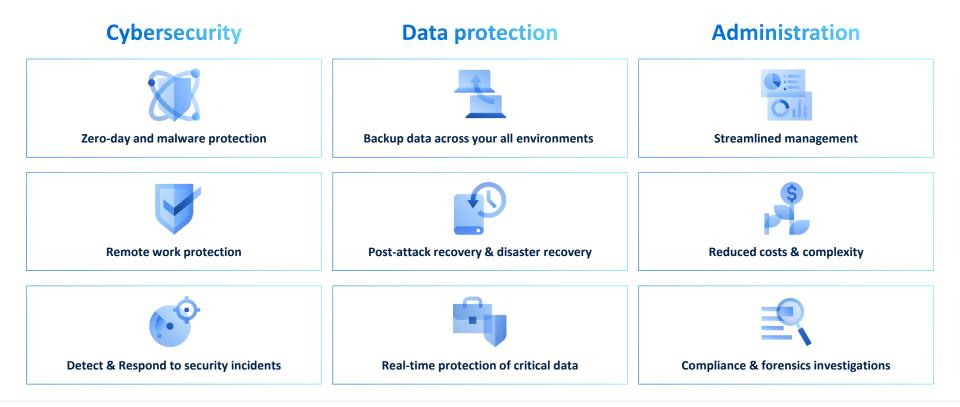
Dramatically reduce TCO and simplify protection with a single pane of glass. Streamline administration and training.

HAMPIO

BACKUP AND AVAILABILITY



### **Top SMB Use Cases for Acronis Cyber Protect**



### **Top Enterprise Use Cases**

Feature	Acronis Cyber Protect v16 Capabilities
Enterprise-level Backup and Recovery	Delivers secure, fast recovery across multi-site, multi-generational IT environments with AI and ML proactive protection against all forms of malware.
User-driven Recovery	Empowers users with one-click recovery for distributed endpoints, including bare-metal recovery, reducing IT dependency.
Reduced Total Cost of Ownership	Reduces TCO via support for broad, multi-generational OS and enables vendor consolidation while providing comprehensive protection.
Management and Autonomy	Simplifies operations with centralized management that retains local control, integrating seamlessly with third-party tools.
Data Sovereignty and Compliance	Utilizes a global data center network to ensure data is managed according to regional laws, offering compliance and peace of mind.
Legacy System Support	Rapidly restores any computer, including legacy systems, with options for bare-metal recovery to new hardware if necessary.
Industrial Equipment Downtime Reduction	Local recovery options for special-purpose industrial equipment minimize downtime in critical operations.
Remote Work Protection	Extensive remote work protection capabilities, including remote wipe and tools for secure remote access.





# Integration Reveals New Cyber Protection Capabilities

### **Innovative Data Protection Scenarios**



**Continuous Data Protection:** Avoid even the smallest data loss in key applications



Forensic Backup: Image-based backup with valuable, additional data added to backups



Fail-safe Patching: Automatically back up endpoints before installing any patches to roll-back immediately





**Data Protection Map:** Monitor the protection status of files with classification, reporting, and unstructured data analytics



Safe Endpoint Recovery: Integrate antimalware updates and patches into the recovery process



#### **Better Protection with Fewer**

**Resources:** Offload and enable more aggressive scans and vulnerability assessments in central storage, including the cloud



**Smart Protection Plan:** Auto-adjust patching, scanning, and backup to current CPOC alarms



#### **Global and Local Whitelists:** Built from backups to support more aggressive heuristics and preventing false detections

## **1. Continuous Data Protection**

### Gain safe and instant remediation without data loss and close to zero RPOs

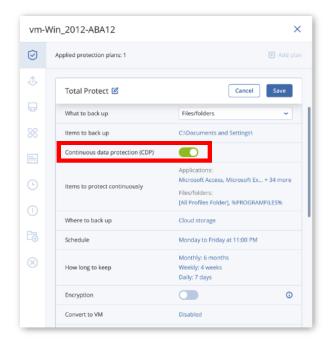
Define the list of critical, frequently used apps for every device. Acronis' agent monitors every change made in the listed applications.

In the event of a malware infection, you can restore the data from the last backup and apply the latest collected changes so no data is lost.

IT controls what is continuously backed up – Office documents, financial forms, logs, graphic files, etc.

\rm Why

 Ensure all your essential work in progress is safe as data is protected even between the backups



# 2. Include Backup Information for Forensic Investigation

# Back up vital data as well as information that's useful for future analysis

By activating a special "Forensic Mode" in the product, memory dumps and full HDD images on a sector level can be collected.

### \rm Why

- Investigate 'insider' attacks against corporate data (IP theft, information leaks, etc.)
- Simplify and speed up the investigation process
- Improve internal security

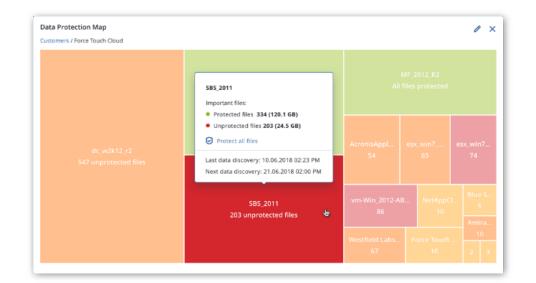
×	Backup options	0					
Q	Search by name	This option allows you to collect digital evidence data and include them in a disk-level backup to be analyzed by an investigator.					
	Alerts	All backups with forensic data will be notarized automatically.					
	Backup consolidation	Collect forensic data					
	Backup file name	A forensic backup includes:					
	Backup validation	<ul> <li>A whole disk space, even an unallocated space.</li> <li>A raw memory dump Raw file formatted memory dumps do not contain headers,</li> </ul>					
	Changed block tracking (CBT)	metadata, or magic values. Be aware that this type of memory dump may cause a loss of connectivity between the agent and service.					
	Compression level	<ul> <li>A snapshot of running processes Adds information about the processes running in the system at the moment when a backup starts.</li> </ul>					
	Error handling						
	Fast incremental/differential backup						
	File filters						
	Forensic options						
	LVM snapshotting						
	Multi-volume snapshot						
		DONE					

# 3. Data Compliance Reporting and Data Protection Map

Use automatic data classification to track the protection status of important files. IT will be alerted as to whether the files were backed up or not.

### 🕒 Why

- Make sure all important data is backed up
- Quickly uncover failed backups and highlight threats
- Get actionable insights to execute risk mitigation steps
- Satisfy compliance requirements by proving data is backed up regularly



# 4. Fail-safe Patching

# Back up endpoints before patching to enable quick rollback to a working state

A bad system patch can render a system unusable. Patch management rollbacks have limitations and can be slow. Create an image backup of selected machines before installing a system or application patch.

### 🚦 Why

- Save time by accelerating the patching process
- Eliminate patching difficulties and delays
- Reduce breach rates caused by improper patching
- Support faster and more reliable operations

Safety backup		×
• To use Entire machine backup please edit current backup settings		
Forced creation of restore points with current backup settings every time before i updates. It allows to rollback to the previous system state in case of an unsuccess		ire
Run backup before installing software updates		
× ABA12-WIN - Entire machine to Dedup		
4 backups	¢	
• October 26, 06:21 AM Made by: Patch managment restore point Backup plan: Entire machine to DedupLocation2 Size: 20 GB Backup type: Incremental RECOVER ENTIRE MACHINE	٥	
October 22, 01:00 AM Reset to default	Cancel D	one

# 5. Safe Recovery

#### Removing detected malware during the recovery process

An OS image or application in a backup that is infected with malware can cause continuous reinfection if it is used for recovery without removing the malware.

Removing the detected malware and applying the latest antimalware definitions during the recovery allows users to restore the OS image safely, reducing the chance of reinfection

Recover to	Physical machine	Physical machine ~			
Target machine	vm-Win_2012-ABA12				
Volume mapping	TestVolume (G:) → Te	estVolume (G:)			
Safe recovery		0			
Recovery options		up will be scanned for malware I malware will be highlighted			
Start recovery					

### \rm Why

- Ensure the system you are recovering into production is malware-free
- Reduce the chance of reinfection
- Automate and speed up the recovery process

## 6. Malware Scan in Centralized Locations

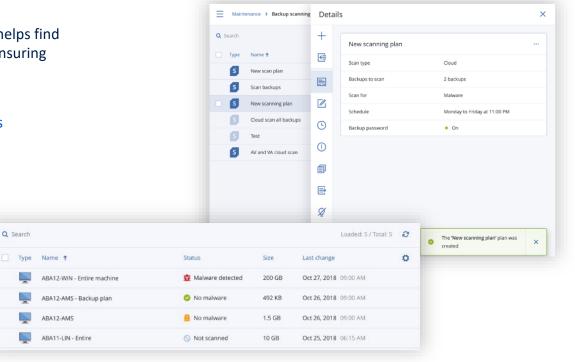
#### Antimalware scanning of backups provides additional security

Scanning full disk backups at a centralized location helps find potential vulnerabilities and malware infections – ensuring users can restore a malware-free backup.

- Increases potential rootkit and bootkit detections
- Reduces loads of client endpoints

### \rm Why

- Increase security by restoring only clean data
- Avoid performance degradation by avoiding endpoint overload



# 7. Smart Protection Plan

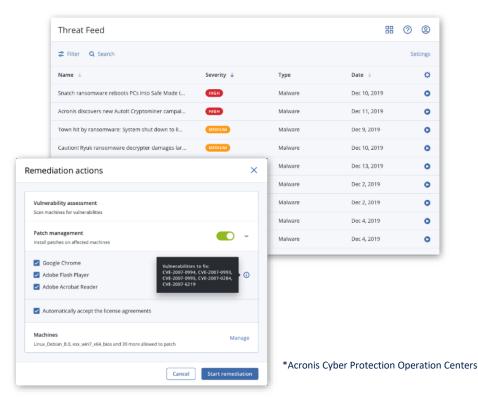
#### Ensure your protection is up to date

Acronis CPOCs\* monitor the cybersecurity landscape and release alerts. Acronis products automatically adjust protection plans based on these security alerts. This approach can result in more frequent backups, deeper AV scans, specific patch installs, etc.

Protection plans will be restored when the situation is back to normal.

### \rm Why

- Mitigate risks from upcoming and existing threats
- Reduce reaction times through automation



# 8. Global and Local Whitelists from Backups Prevent False Detections

### Build global and local whitelists to prevent false detections while making more aggressive, accurate heuristics

Improved detection rates may lead to more false positive alerts. Traditional, global whitelisting does not support custom applications.

Acronis Cyber Protect scans backups with antimalware technologies (AI, behavioral heuristics, etc.) to whitelist organizationally-unique apps and avoid future false positives.

- Improves detection rate via improved heuristics
- Supports manual whitelisting

### 🕒 Why

- Reduce false positives and ensure legitimate data is always accessible
- Save time by eliminating time-consuming manual whitelisting of unique apps

File 4	Machines	Added by	Alarms prevented	Date added	
1cCustom.exe	4	System	0	28 Jun 2018 03:26 PM	
runmachinecleaner.exe	7	User	10	20 Apr 2018 10:41 AM	
PrintLetter.exe	3	System	1	19 Mar 2018 08:31 AM	
professionalscreenrecorder.dll	7	System	0	20 Mar 2018 10 Direck or	VirusTotal
autoupdater.exe	12	System	0	21 Mar 2018 O	hash
				X Remove	from list





# **Key Features Overview**

### New capabilities in v16

#### Backup

- Immutable storage
- One Click Recovery \*
- LTO-9 support
- Backup and Recovery for Synology NAS
- Local backup with replication to cloud
- Recovery of workloads protected by BitLocker

#### Security

- Endpoint Detection and Response (EDR) \*\*
- Intel TDT (Threat Detection Technology) – enhanced fileless attack protection
- Email notification for alerts
- Encryption of archives enabled by default

#### Platform

- Centralized dashboard for multiple management servers
- Allow agent installation without Antimalware components

\* Requires Advanced edition

\*\* Requires cloud deployment model

## **Error-proof immutable backups**

#### Prevent accidental and malicious data loss

Ensure backups cannot be encrypted or deleted by a ransomware attack on the endpoint through immutable storage, enabling you to recover quickly to the most recent clean state.

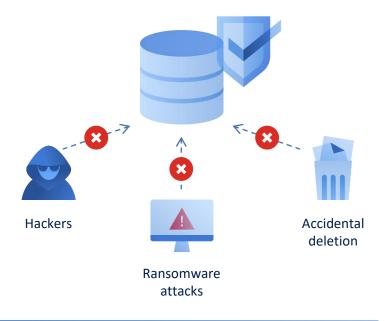
The immutable storage is available in 2 modes: governance and compliance, enabling admins to modify the retention settings and delete the backups.

The **governance mode** can be used for testing immutability or in case you want to protect backups from "regular" users (not admins). Governance mode can still be disabled by an administrator

The **compliance mode** cannot be disabled once activated.

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#### **Why?** Prevent backups from being deleted by malware or malicious users.



# **One-click recovery**

#### Enable quick and easy mass recovery with minimal IT intervention

Speed up the recovery process of multiple workloads and minimize IT efforts by offloading the recovery to end users.

By enabling one-click recovery in the protection plan, you can easily empower non-technical end users with a simplified, automated recovery of an entire workload.

- Works with any backup location supported by the product
- Supports recovery passwords for enhanced security

Backup options		() ×
	One-click recovery	
backup	Enable this option to create disk-level backups from which startup.	n users can easily recover their machines at
File filters	Recovery password (optional)	
Forensic options	Password	
LVM snapshotting	Confirm password	
Multi-volume snapshot	•••••	
One click recovery		
Performance and backup window		

#### **Why?** Eliminate IT bottlenecks and save time and money by reducing downtime in case of a cyberattack

### **Centralized dashboard for multiple Management Servers**

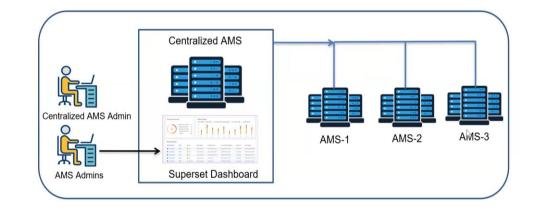
New in v16

A singe consolidated view to monitor all Management Servers in an organization.

Simpler administration of thousands of devices for larger enterprises.

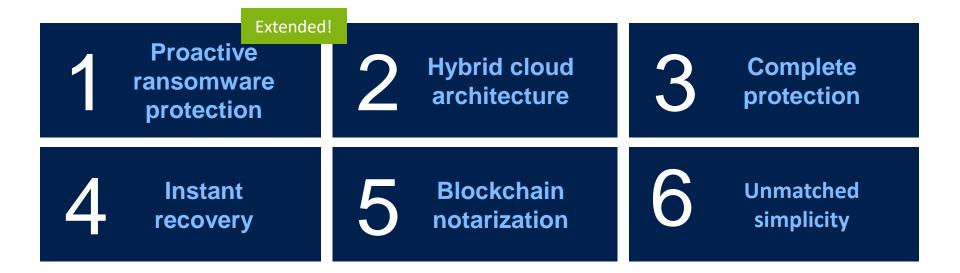
Widgets available:

- Devices
- Alerts
- Activities



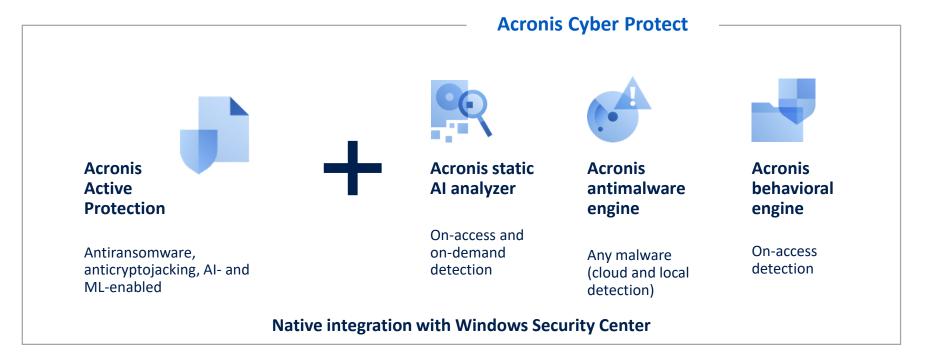
**On-premise deployment** 

### **Includes All Data Protection Advantages**



#### Why? Faster recovery, better RTOs

## **Significantly Extended Antimalware Capabilities**



Why? Actively prevent downtime and data loss, don't just recover information after an attack

### **Antimalware Protection**

#### Full-stack antimalware protection for Windows and macOS

- Real-time protection against malware
- Cryptomining process detection
- **Ransomware detection**
- On-demand scanning
- Self-protection: Protect Acronis components (e.g. registry, service stopping, Acronis file protecting)
- Network folder protection: Protect the data in shared folders on your machine against ransomware
- Server-side protection: Protect the data in shared folders within your network against ransomware
- File guarantine
- Exclusions management: Specify processes that will not be considered malware; exclude folders where file changes will not be monitored; select files and folders where scheduled scanning will not be executed

### Why?

- Block malware before it affects your data
- Ensure business continuity
- Enable employees to work uninterrupted

Protection plan 🗹	Cancel	Save 💧 🛕 Malware is detecte	ed and blocked (RTP)
Backup	_		protection has detected and blo
tire machine to Cloud storage, Monday to	Friday at 11:00 PM	) > Device	Win81
nti-Malware Protection	•	Plan name	Protection plan.
protection on, Antivirus on, Monday to	Friday at 11:00 PM	File name	tmp0000004b
e Protection	Notify only	File path	C:\Windows\Tem
rotection	On		
work folder protection	On		
er-side protection	On		
tomining process detection	On		
arantine	Remove after 30 days		
havior engine	Notify only		
al-time protection	Block		
hedule scan	Quarantine Weekdays at 12:00 PM		
Exclusions	Trusted: 2 Blocked: 5		

# Interated Endpoint Detection and Response (EDR)



### Designed to simplify endpoint security:



2

# Rapid attack prioritization and analysis

**Business continuity** with integrated backup and recovery

**Easily launch services** with a unified platform and agent that are simple to deploy, manage & scale

Incidents 3 6									88 @ @
Mitigated Mitigated	Created Jan 01, 2022, 01:59:59:000 AM +02:00	Uptimed Jain 01, 2022, 01:59:59:000 AM +02:00	Investigation state	Postivity invel 0 1.2 / 10				E Pos	comment Ø Remediate entire incident
CYBER KILL CHAIN ACTIVIT	nes								
egend		Create process					x x	🧿 powershell	exe )
Workload	1	Create process	(O contrast. +++)					OVERVIEW SCRI	PTING ACTIVITIES (71) RESPON
Process	10	Create process	(U mmm)	• O undate ·					
File	51 🖛	Set regatry value	G	C Intan				Security analysis	
Domain	51 🖛		(E cmf.ase	Create process				Verdict.	Suspicious activity
Registry	6 🖵			Set registry value		O passershall and []es	15. 2021, 01.58 34 200367 AM -05.08 )	Seventy	(HIGH)
e Involved	43 🔹				(B -2) >	Create file		File found on	10 Workloads
Suspicious activity	20 -					set registry value .	(• · · · · · · · · · · · · · · · · · · ·	Attack objective Techniques	Collection 11560
Malicious threat	14 🖛					Create file	( <u>• - t</u> ) >	Reason of detection	Suspicious Activity - unknown process collect
Incident trigger	60 🔹						( <b>0</b> -55) >		files containing sensitive information and
						Create file	Dist.20		compresses them into an archive. Jun 15, 2021, 09:38:51:983576 AM +03:00
ittack stages	. <b>*</b> .					Create file	( ( ( )	Detection date	jun 15, 2021, 09:38:51:983576 AM +03:00
Execution 0						Set registry value	(E) passeratiettass	Reputation	
	74395 AM +03:00 and priviledges, on workload uspicious file (Preval Seival ser	Create file Create file	Draft Zp					VirusTotal	Core: 3.7/10 Last seen Jun 28, 2021, 08:45-23:111 AM
Defense Evasion 0		Create process	(O contest.orr						+02:00
Jun 15, 2021, 09:38:11:3 To trick user pbeesly, the doc file, by the name into	file was masquarading as a benign	Create process Set registry value	() centasa	(O cost.ess) ~				Google	Co to Google
Command And Control				Create process		(Ö presistellara) ~		Details	
<ul> <li>Jun 15, 2021, 09:38:11:3</li> </ul>	74395 AM +03:00			det registry value	( prescritations)			Туре	Process
	ANTON, once optice takak ser its tion is established on an unusual port				a manual	Create file	(e - n) >	Name	powershell axe
1234 to a unknown doma						Set registry value		PID	7156
Collection						Create file	(0 -x) ;	State	O Running
• Jun 15, 2021, 09:38:52:6	69601 AM +03:00					bet registry value	( <u>• - n</u> ) >	Path	Chwindows/System32/WindowsPowerShellty 0
The adversary collects "doc." xpc." xik." apt." ppl	a,*.mpa,*.mpd,*.mda,*.mda,*.maa,*.jnd,*.p					Create file	(E connect)	Command Line	powershell
files containing sensitive i	information credit card numbers,						Consolettant,hi)	Username	powesly
	and more from Serv/USERPROFILE and h archive (maturing) via a powershell					Set registry value	Delegatefinecute	integrity level	
script						Create file	( z- )	MD5	7353F60B1730074EB17C5F4DDDEFE239

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### The need for EDR



```
More than 60% of breaches involve some form of
hacking
```

On average, it takes organizations

**Breach is inevitable – you need** to be prepared

70 days to contain a breach

Sources: "Data Breach Investigations Report', Verizon, 2022"; "Cost of data breach report", 2022, IBM Security & Ponemon Institute; "Costs and Consequences of

Gaps in Vulnerability Response," ServiceNow, 2020, Investigation or Exasperation? The State of Security Operations", iDC

USD 4.35 million – average total cost of a data breach

76% of security and IT teams struggle with no common view over applications and assets

**Regulations require organizations** to report security incidents within a strict time-frame – e.g. 72 hours for GDPR

70% of breaches involve PII (post-incident analysis required for reporting for regulatory purposes)

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#### For many – compliance is mandatory

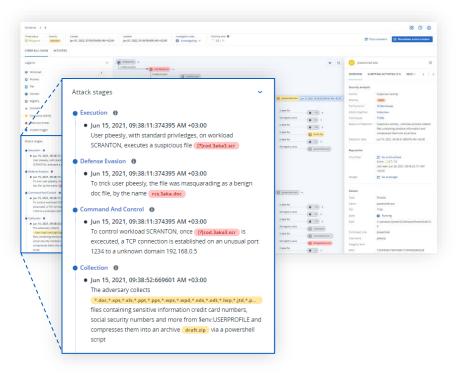
207 days to identify a breach

### Analyze attacks in minutes to unlock rapid response

### Leverage AI-based, human-friendly interpretation of attacks and prioritized

# Enable your team to effortlessly analyze attacks with ease and speed:

- Get a prioritized visibility of suspicious activities across endpoints – rather than flat list of all alerts
- Gain complete visibility into the attack chain the attack evolution is mapped to the MITRE framework (industry-standard)
  - How did it get in?
  - How did it hide its tracks?
  - How did it cause harm?
  - How did it spread?
- Save money and time, removing the need for rigorous trainings or highly skilled personnel doing operational tasks
- Focus on what matters using an emerging threat intelligence feed to search for IoCs

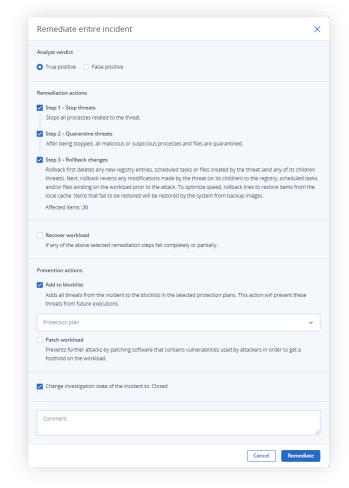


# Stop the breach and ensure business continuity

Succeed where point solutions fail. Unlock the full power of a platform with integrated capabilities for unmatched business resilience

- Investigate further using remote connection and forensic backup
- Contain threats by network isolating the affected workload
- Remediate by killing malware processes, quarantining threats, and rollbacking changes.
- Prevent incidents from reoccurring with software patch management and by blocking analyzed threats from execution
- Ensure unmatched business continuity with integrated recovery capabilities, including attack-specific rollback, file- or image-level recovery, and disaster recovery

Select the actions you want to take, and respond with a single click.



# **Vulnerability Assessment**

#### Discover a vulnerability before it's exploited

Continuous, daily updates of Acronis' vulnerability and patch management database

#### Support for:

- Microsoft:
  - Workstations Windows 7 and later
  - Server Windows Server 2008R2 and later
  - Microsoft Office (2010 and more) and related components
  - .NET Framework and server applications
- · Adobe, Oracle, Java
- Browsers and other software

### Why?

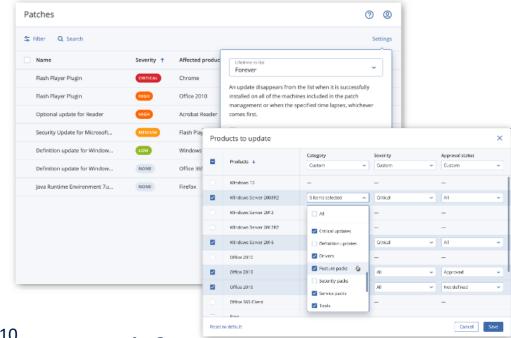
- Identify vulnerabilities before attackers find them
- Identify the level of risk on your systems
- Mitigate potential threats
- Optimize security investments

Vu	Inerabilities					0	0
z	Install patches					4 items selected	×
۵	Name	Affected products	Machines	Severity 🕈	Patches		
~	CVE-2018-209654	Chrome, Firefox	12	CRITICAL	-		
~	CVE-2018-1000016	Office 2010	3	HIGH	2		
	CVE-2018-1003	Acrobat Reader	3	HIGH	2		
	CVE-2018-100047	Flash Player for Chrome, Flash Pl	7	MEDIUM	-		
~	CVE-2018-3223	Windows Server 2016	14	LOW	1		
	CVE-2018-9800	Office 365 Client	9	NONE	3		
2	CVE-2018-337894	Firefox	3	NONE	1		

# **Patch Management**

### Fix an issue before it happens

- Large common vulnerabilities and exposure database, 250-300 new CVEs weekly
- Auto-approval of patches
- Deployment on a schedule
- Manual deployment
- Flexible reboot and maintenance window options
- Staged deployment
- All Windows updates including MS Office, and Win10 apps
- Support for patch management of Microsoft and third-party software on Windows



### Why?

- Automate your protection
- Reduce potential risks
- Prevent attacks (e.g Equifax, WannaCry)

## **URL Filtering Controls Access to Malicious URLs**

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Control access to the internet by permitting or denying access to specific websites based on information contained in a URL list

- HTTP/HTTPS interceptor
- Black/whitelists for URLs
- Payload analysis for malicious URLs

#### **Acronis URL Filtering List:**

- Acronis' own signatures
- AI-based detection

### Why?

- Prevent attacks through malicious/hacked websites
- Gain better compliance
- Increase employee productivity

trons Total Protection ×	fun333I9.net	×	
	Biocked by Acronis	Malicious content is blocked! The page that you requested is blocked due to malicious content. Threat found: Malware.BlockedURL You have attempted to access: http://fun333I9.net/I38d1/	
	URL filtering	I web traffic and helps block mail dous content. Only HTTP connections will be	×
	Access to malicious Discs Discs Always ask user	eradwa A	

## Windows Defender Antivirus or Microsoft Security Essentials Management

- Enforce settings across multiple machines
- Collect all Windows Defender Antivirus and Microsoft Security Essentials detection events and display them in the management console

### Why?

- Streamline management
- Save time and effort

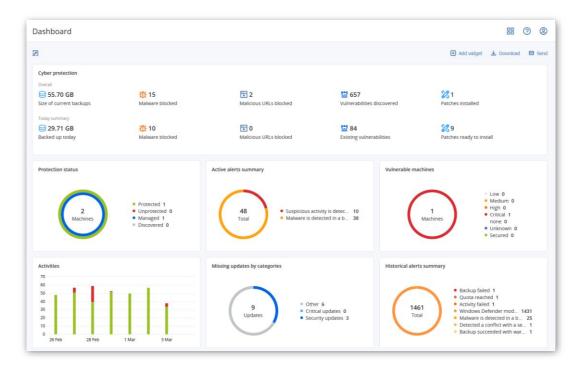
Protection plan 😢	Cancel Save
Backup Entire machine to Cloud storage, Mono	day to Friday at 11:00 PM
Anti-Malware Protection Self-protection on, Antivirus on, Monda	ay to Friday at 11:00 PM
URL filtering Block access	
Windows Defender Antivirus Full scan, Real-time protection on, Frid	ay at 12:00 PM
Schedule scan	Full scan Friday at 11:00 PM
Default actions	Severe alert level: Quarantine High alert level: Quarantine Medium alert level: User defi Low alert level: Quarantine
Real-time protection	On
Advanced	Default settings
Exclusions	None

# **Flexible Monitoring and Reporting**

- Hardware health monitoring (HDD, SSD)
- Active alert control
- Missing updates control
- Customizable dashboard widgets



- Easily manage your data
- Quickly identify any issues
- Obtain actionable information
- Get quick access to management actions



### **Remote Desktop**

#### Remotely operate any endpoint as if you are near the device

- Assist remote users and avoid a gigantic waste of time
- Reach systems that are sitting in a private network without changing firewall settings or establishing additional VPN tunnels by using outgoing connections (443 port)

### Why?

- Save time
- Easily manage and access data
- Solve issues quickly and easily

All devices	+ Add			?	2
Q Search Selected: 1 / Loade	ed: 2 / Total: 2	æ	Protec	t	
Type Name  Account Status Last backup Next backup A	Agent	♪	Recove	ery	
DESKTOP-HHNKBMQ GreenTorch Suspicious activity Dec 30 06:11:28 PM Dec 31 12:51:15 PM Dec 31 12:51:15 PM	DESKTOP-HHNKE		Conne	ct via F	RDP
VM     Win81     GreenTorch     Alware is detecte     Nov 11     10:40:20 PM     Not scheduled     V	Win81	-3	client		
		ß	Conne HTML		

# **Single Protection Plan**

# Covers all aspects of cyber protection:

- Backup
- Antimalware protection
- URL filtering
- Vulnerability assessment
- Patch management
- Data discovery (via data protection map)
- Windows Defender Antivirus and Microsoft Security Essentials management

### Why?

- Streamline cyber protection management
- Get an actionable, unified view
- Save time and effort

Cyber Protection Plan Cance	l s	ave
Backup Disks/volumes to Cloud storage, Monday to Friday at 10:30 AM + CDP		>
Anti-malware Protection Self-protection on, Real-time protection on, at 02:20 PM, Sunday through Saturday	,	>
<b>URL filtering</b> Always ask user		>
Windows Defender Antivirus Full scan, Real-time protection on, at 12:00 PM, only on Friday		>
<b>Microsoft Security Essentials</b> Full scan, at 12:00 PM, only on Friday		>
Vulnerability assessment Microsoft products, Windows third-party products, at 01:40 PM, only on Monday		>
Patch management Microsoft and other third-party products, at 02:35 PM, only on Monday		>
Data protection map 66 extensions, at 04:00 PM, Monday through Friday		>

## **Device Auto-Discovery and Remote Agent Installation**

Simplify the process of installing multiple agents at once – in the cloud and on-premises

- Network-based discovery
- Active Directory-based discovery
- Import a list of computers from the file
- Auto-apply a protection plan
- Batch remote agent installation with a discovery wizard

### Why?

- Simplify installation processes
- Save time and resources

Add machines			×
Discovery method	Select discovery method	If the discovery agent can	art score
Machine list	Discovery agent AMS-125252	some machines due to the topology select an agent	e network
Post-discovery actions	Search Active Directory     The machine where the discovery agent is installed	Discovery method	Post-discovery actions 6 machines are veloced. Choose what to do.
Credentials	Scan local network The discovery agent will obtain the neighbor IP add Discovery (WSD), and Address Resolution Protocol (	Machine list	Install agents and register machines     Agent for Windows Birtus Kontor, Stert components
Connectivity	Specify manually or import from file Provide battnames or IP adresses manually or in a	Post-discovery actions     Credentials	Register machines with installed agents     Machines that already have the protection agent installed will be registered in the console.
		<ul> <li>Credentia's</li> <li>Connectivity</li> </ul>	Add as unmanaged machines Machines will be added to the conside without component installation.
			Actions after registration
			Apply protection plan
			Chosen plan: Total Protect Oxange 🛩
			Backup Weskdays at 11.00 PM. Entire machine to Claud
			Active Protection Notify only, Self-protection on
			Bock Next

# **Drive Health Monitoring**

# Know about a disk issue before it happens

- Uses a combination of machine learning, S.M.A.R.T. reports, drive size, drive vendor, etc. to predict HDD/SSD failures
- The machine-learning model allows 98.5% prediction accuracy (and we keep improving it)
- Once a drive alert is raised, you can take action, for example: back up critical files from the failing drive

### Why?

- Easily detect potential failures
- Avoid unpredictable data loss
- Proactively improve uptime
- Reduce risk of unexpected downtime



# Tape multiplexing and multistreaming

#### Maximize the effective use of tape drives during backup and recovery

- Multiplexing: allows multiple clients to back up to a single tape drive simultaneously
- Use this method when a tape drive is faster than the backup source as it allows the tape drive to keep spinning, avoiding writing
  interruptions
- Multistreaming: allows the backup of a single client to run simultaneously to multiple tape drives
- Use this method when you have multiple destination devices and would like a single backup job to utilize them all simultaneously at the time of backup

### Why?

- Maximize the effective use of tape drives during backup and recovery
- Avoid writing interruptions

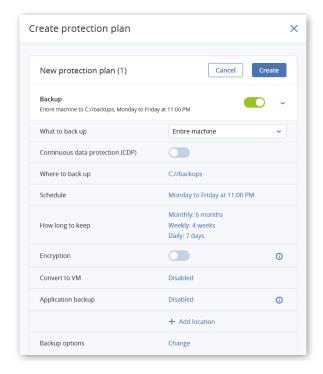
# **Full-Image and File-Level Backup**

# Back up individual files or safeguard your entire business with a few clicks

- File-level backup: use this option to protect specific data, reduce backup size, and save storage space
- Full-image backup: easily back up the entire system as a single file, ensuring a bare metal restore
- In the event of data disaster, you can easily restore all information to new hardware.

### Why?

- Ensure business continuity with flexible backup options
- Avoid costly downtime and data loss

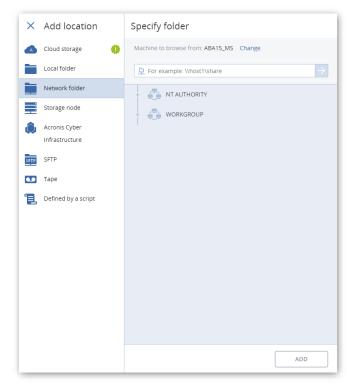


## **Flexible Storage Options**

#### Grow with ease using the storage that fits your needs

Balance the value of data, infrastructure, and any regulatory requirements with flexible storage options:

- Disk
- Tape
- NAS
- SAN
- Partner Cloud
- Private Cloud
- Acronis Cloud
- Public cloud (Azure, AWS Google)



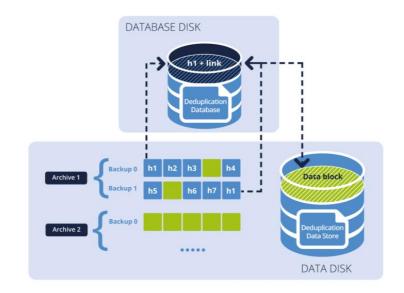
## **Deduplication**

# Protect more systems while reducing the impact on disk-storage and network capacity

- Detect data repetition
- Eliminate duplicate data blocks when you back up and transfer data
- Store the identical data only once

### Why?

- Reduce storage space usage by storing only unique data
- Eliminate the need to invest in data deduplication-specific hardware
- Reduce network load because less data is transferred, leaving more bandwidth for your production tasks



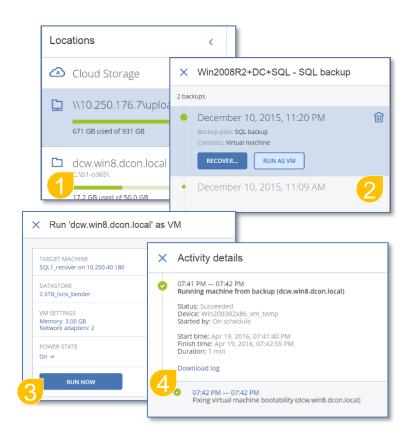
### **Acronis Instant Restore**

#### Get running again in seconds

- Immediately start your backup as a Windows or Linux virtual machine directly from storage
- Have your VM up and running in mere seconds, while Acronis Instant Restore technology invisibly moves your data to the host in the background
- Recover any virtual, physical, or cloud server, Windows or Linux

### Why?

- Reduce network consumption
- Reduce recovery times with best-in-industry RTOs



## **Acronis Universal Restore**

# Restore Windows and Linux systems to dissimilar hardware

- Quick and easy system recovery to dissimilar hardware, including bare-metal physical, virtual, or cloud environments
- After recovering your disk-image as-is, Acronis Universal Restore analyzes the new hardware platform and tunes the Windows or Linux settings to match the new requirements

### Why?

- Ensure quick and easy system migration with a few clicks
- Reduce RTOs
- Minimize expensive downtime

# **Any-to-any Migration**

#### Easily recover to any platform

- Acronis stores data in a unified backup format so that you can easily recover to any platform, regardless of the source system
- Migrate between different hypervisors and to/from physical machines (P2V, V2V, V2P, and P2P) or the cloud (P2C, V2C, C2C, C2V, and C2P).

### Why?

- Ensure data integrity by safeguarding against data loss
- Reduce risk and IT overload

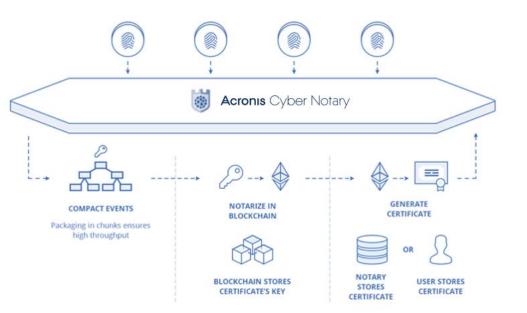
## **Blockchain Notarization**

# Ensure data integrity with innovative blockchain-based Acronis Cyber Notary technology

- Highly scalable micro-service architecture
- API interface (REST), queue interface (AMPQ) for integration
- High throughput (xx10,000 objects per blockchain transaction)
- Notarization certificates with built-in verification



- Ensure the integrity of business critical data
- Achieve greater regulatory transparency
- Reduce security risks



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# **Complete Microsoft 365 protection**



Backup for Microsoft Exchange Online



Backup for Microsoft OneDrive for Business



Backup for Microsoft SharePoint Online

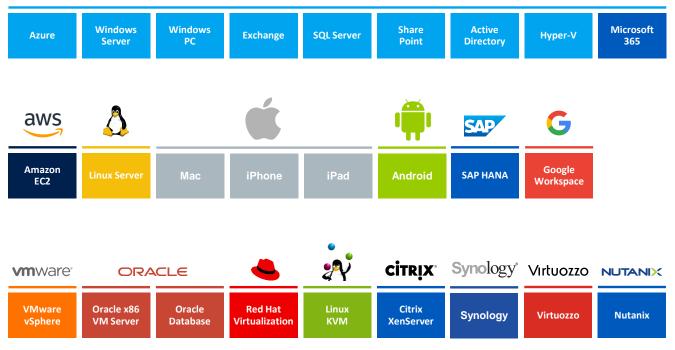


Backup for Microsoft Teams

- Back up from Microsoft data centers directly to cloud storage
- Automatically protect new Microsoft 365 users, groups, and sites
- Search through Microsoft 365 backups to get quick access to your backed-up data
  - Support for Microsoft 365 data centers in Germany

# **Provides protection for 20+ workload types** from infrastructure to SaaS apps

### Microsoft



#### **New features:**

 Backup and recovery for Synology NAS

### New OS support:

- Red Hat/AlmaLinux 9.0-9.2
- macOS 14 Sonoma
- macOS on ARM CPU support

# **Every workload covered.**

### Industry best coverage of various OSes and hypervisors

#### Windows

- Windows Server 2003 SP1, R2 and later, 2008, 2008 R2, 2012/2012 R2, 2016, 2019, 2022 except Nano Server
- Windows Small Business Server 2003/2003 R2, 2008, 2011
- Windows Home Server 2011
- Windows MultiPoint Server 2010/2011/2012
- Windows Storage Server
   2003/2008/2008 R2/2012/2012
   R2/2016
- Windows XP Professional SP1, SP2, SP3
- Windows 7 , 8/8.1, 11 (all editions), 10, – all editions, except Windows RT

#### **Microsoft SQL Server**

 2022, 2019, 2017, 2016, 2014, 2012, 2008 R2, 2008, 2005

#### Microsoft Exchange Server

• 2019, 2016, 2013, 2010, 2007

#### Hypervisors

#### VMware vSphere

- 4.1, 5.0, 5.1, 5.5, 6.0, 6.5, 6.7, 7.0, 8.0 Microsoft Hyper-V Server
- 2022, 2019, 2016, 2012/2012 R2, 2008/2008 R2

#### Citrix XenServer/Citrix Hypervisor

• 8.2 - 4.1.5

#### Linux KVM

• 8 - 7.6

#### Scale Computing Hypercore

• 8.8, 8.9, 9.0

#### **Red Hat Enterprise Virtualization (RHEV)**

• 3.6-2.2

#### **Red Hat Virtualization**

• 4.0, 4.1, 4.2, 4.3, 4.4

#### Virtuozzo

• 7.0.14 - 6.0.10

#### Virtuozzo Infrastructure Platform

• 3.5

#### Nutanix Acropolis Hypervisor (AHV)

• 20160925.x through 20180425.x

#### MacOS

- OS X Mavericks 10.9, Yosemite 10.10, El Capitan 10.11
- macOS Sierra 10.12, High Sierra 10.13, Mojave 10.14, Catalina 10.15, Big Sur 11, Monterey 12, Ventura 13, Sonoma 14

#### Linux: Kerrnel 2.6.9 to 5.19

- RHEL 4.x, 5.x, 6.x, 7.x, 8.x\*, 9.0\*, 9.1\*, 9.2\*, 9.3\*
- Ubuntu 9.10 23.04
- Fedora 11 31
- SUSE Linux Enterprise Server 10, 11, 12, 15
- Debian 4.x, 5.x, 6.x, 7.0, 7.2, 7.4-7.7, 8.0-8.8, 8.11, 9.0- 9.8, 10.x, 11.x
- CentOS 5.x, 6.x, 7.x, 8.x\*, Stream 8\*,9\*
- Oracle Linux 5.x, 6.x, 7.x, 8.x\*, 9.0\*, 9.1\*, 9.2\*, 9.3\*
- CloudLinux 5.x, 6.x, 7.x, 8.x\*
- ClearOS 5.x, 6.x, 7.x
- AlmaLinux 8.x\*,9.0\*, 9.1\*, 9.2\*, 9.3\*
- Rocky Linux 8.x\*, 9.0\*, 9.1\*, 9.2\*, 9.3\*
- ALT Linux 7.0

## **Acronis Remote Device Wipe**

#### **Remote wipe**

Administrators can wipe Windows machines remotely from the Acronis Cyber Protect console. Administrators rights on the endpoint machine are required.

The "Wipe data" action restores a machine to its factory default settings. All data, applications, and settings will be removed. For example, if the machine gets lost or stolen.

Status	Description	Device	Started by
Succeeded	Remote wipe of 'qa-gw3t68hh' data	qa-gw3t68hh	ABA12-AMS\Administrator
Succeeded	Logging in account 'qa-gw3t68hh\Administrator'	_	ABA12-AMS\Administrator

Wipe device data ×	
Wipe data cannot be reversed, therefore review carefully the selected device before entering the credentials of the user with administrator rights to <b>qa-gw3t68hh</b> to proceed.	
DOMAIN\username jacob.jones	
Password	
Cancel Wipe Data	

### Why?

- Prevent unauthorized access
- Get greater control over sensitive data
- Reduce the risk of data loss

# **Ensure the Safety of Remote Work Tools**

Prioritized patch management and antimalware protection

Patches				
🕈 Filter 🛛 Q. Search				
Name 1	Severity 🧅	Product 🧅	Installed ver	Version 🎍
2018-05 Cumulative Update for Wind.	MEDIUM	Windows 10 L	-	-
2020-03 Servicing Stack Update for	CRITICAL	Windows 10 L	-	-
Microsoft Silverlight (KB4481252)	MEDIUM	Silverlight	-	-
TeamViewer GmbH TeamViewer	MEDIUM	TeamViewer	15.3.2682	15.3.8497
Windows Malicious Software Remov	MEDIUM	Windows 10 L	_	-

pproval status Not defined 🗸 😵 Install patches		
Name 🦊	Severity 🧅	Product 4
Update for Skype for Business 2016 (KB4484245) 64-Bit Edition	CRITICAL	Office 2016
Update for Microsoft Project 2016 (KB4484253) 64-Bit Edition	CRITICAL	Office 2016
Update for Microsoft OneNote 2016 (KB4092450) 64-Bit Edition	CRITICAL	Office 2016
Update for Microsoft Office 2016 (KB4484247) 64-Bit Edition	CRITICAL	Office 2016

Collaboration tools Zoom Webex Microsoft Teams Skype Slack TeamViewer

### Why?

Eliminate potential cybersecurity weaknesses

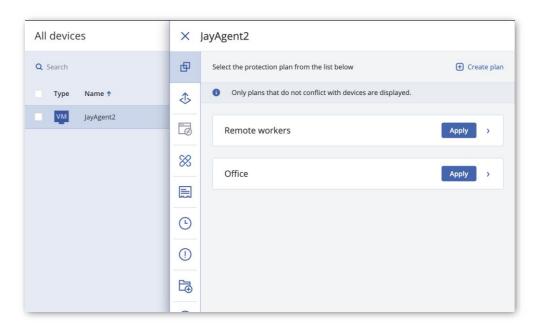
**VPNs** 

OpenVPN NordVPN

- Enable employees to work securely
- Increase productivity

# **Predefined protection plans**

### Simplify security management for remote environments



- More frequent backups, antimalware, and vulnerability assessments
- Stricter actions (Block vs Ask)
- Restrict backup destinations to corporate locations only (block USB, local shares)
- Enable Battery power as backup condition

### Why?

- Simplify security management
- Reduce security risks
- Make sure your team is protected





# Acronis Cyber Protect Editions and Licensing

## **Acronis Cyber Protect editions**

Acronis Cyber Protect is available in three different editions.

Knowing the difference between them is important – it allows you to tailor and differentiate your cyber protection offerings, while providing the functionality that best meets customers' needs and budget.

Acronis Cyber Protect editions		
Acronis Cyber Protect Standard	Provides complete data protection and cybersecurity for small and medium environments.	
Acronis Cyber Protect Advanced	Provides advanced data protection and cybersecurity for large IT environments.	
Acronis Cyber Protect – Backup Advanced	Provides advanced data protection for large IT environments.	

### **Acronis Cyber Protect Features**

Features	Acronis Cyber Protect Standard	Acronis Cyber Protect Advanced	Acronis Cyber Protect – Backup Advanced
Basic backup features <ul> <li>Backup and Recover for Synology NAS New in v16</li> </ul>	$\checkmark$	$\checkmark$	$\checkmark$
Advanced backup features <ul> <li>One Click Recovery New in v16</li> </ul>	-	$\checkmark$	$\checkmark$
<ul><li>Vulnerability assessment</li><li>Basic auto-discovery and remote agent installation</li></ul>	$\checkmark$	$\checkmark$	$\checkmark$
<ul> <li>Essential anti-malware and security management features</li> <li>Patch management</li> <li>Anti-virus and anti-malware protection</li> <li>URL filtering</li> <li>Remote desktop</li> <li>Remote device wipe</li> <li>Windows Defender Antivirus and Microsoft Security Essentials management</li> </ul>	$\checkmark$	$\checkmark$	-
<ul> <li>Advanced anti-malware and security management features</li> <li>Anti-malware scanning of backups</li> <li>Safe recovery of backups</li> <li>Corporate allow lists</li> <li>Forensic data backup</li> <li>EDR New in v16</li> <li>Search for IOCs of emerging threats</li> <li>Rapid incident analysis</li> <li>Workload remediation with isolation</li> <li>Rapid rollback of attacks</li> </ul>	_	$\checkmark$	_

### **Available Licenses**

	Acronis Cyber Protect Standard	Acronis Cyber Protect Advanced	Acronis Cyber Protect - Backup Advanced
Workstation	✓	✓	$\checkmark$
Windows Server Essentials	✓	×	×
Server	✓	✓	✓
Virtual Host	✓	✓	$\checkmark$
Universal license	×	$\checkmark$	×
Microsoft 365	×	×	$\checkmark$
G Suite	×	×	✓

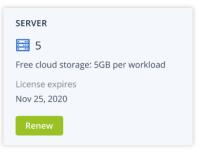
Subscription license is available both in on-prem and cloud deployment

License is not available

# Free Cloud Storage per workload

- All Acronis Cyber Protect subscription licenses include
   free cloud storage
- Free cloud storage is enabled automatically for any purchased license
- Quota per license is defined in licensing configuration file, so update of the value will require datacenter update
- Free space = Free\_GB\_per\_licence \* Number\_of\_licences\_acquired
- Total space = Paid space + Free space
- The total space is visible in the web console UI (locations)
- The amount of free space per workload is shown in the Acronis Customer Portal

Licences	Free Cloud storage, GB
Acronis Cyber Protect Standard – Workstations	50
Acronis Cyber Protect Standard - Windows Server Essentials	150
Acronis Cyber Protect Standard – Servers	250
Acronis Cyber Protect Standard - Virtual hosts	250
Acronis Cyber Protect Advanced – Workstations	50
Acronis Cyber Protect Advanced – Servers	250
Acronis Cyber Protect Advanced - Virtual hosts	250
Acronis Cyber Protect Advanced – Universal	250
Acronis Cyber Protect - Backup Advanced – Workstations	50
Acronis Cyber Protect - Backup Advanced – Servers	250
Acronis Cyber Protect - Backup Advanced - Virtual hosts	250
Acronis Cyber Protect - Backup Advanced - Universal	250







# **Acronis Expertise**

# Master data sovereignty

Choose to store data inhouse or utilize 54 data centers worldwide – Acronis Hosted, Google Cloud and Microsoft Azure



### **Acronis Cyber Protection Operation Centers**

### Stay alert with global threats monitoring 365/7/24



**Top-level compliance** GDPR Art. 33, NIS Directive Art. 16 (4), Telecom Framework Directive Art. 13a, eIDAS regulation Art. 19 Up-to-date protection Provides threat and vulnerability awareness, proactive detection, and the ability for Acronis to enhance products Support and threat investigation Advanced security experts help to speed up remediation and provide additional security services

# **Acronis security industry recognition**



"

We believe that Acronis Cyber Protect is among the most comprehensive attempts to provide data protection and cyber security to date...Acronis shows potential to disrupt traditional IT security vendors by delivering integrated components for backup/recovery and malware detection and protection.



### **Phil Goodwin**

Research Director – Cloud Data Management and Protection, IDC

# Local recovery of computers controlling special-purpose industrial equipment

Minimizes costly downtime on automated factory floors, in oil/gas operations, and in pharma drug research/production

**Acronis Partners and OEM** 



**Oil/Life Sciences** 

Yokogawa 🔶





Manufacturing

**Rockwell** Automation



SIEMENS

Proven compatibility with every major OT and ICS vendor

# **Acronis is a Leader in Cyber Protection**

### Al-powered Cyber Protection, Cyber Cloud, Cyber Platform



#### Swiss

Since 2008 Corporate HQ in Schaffhausen, Switzerland



#### Singaporean

Founded in 2003 in Singapore



#### Global-Local Presence

- 2,200+ employees
- 34+ locations
- 150+ countries
- 26 languages
- 750,000 businesses
- 53 DCs globally



#### Digital World Protection Challenges

- Complexity
- Cost
- Security
- Privacy
- Cyber protection is the 5<sup>th</sup> basic human need



#### Acronis Cyber Protect

- 2,800,000+ workloads protected
- 1,000,000+ attacks prevented
- 20,000+ service providers

Acronis Cyber Foundation Program

Share the success of your growing business by helping others



Get your free CSR in a Box training kit