# Acronis SP Protection

## Acronis

### (Available at no charge)

#### Service providers are a hot target for cyberattacks

MSPs are a target of cyberattacks aiming to access clients' endpoints and valuable data. The platforms service providers rely on are increasingly exploited in supply chain attacks, such as the <u>SolarWinds</u>, <u>ConnectWise</u>, and <u>Kaseya</u> breaches.

Acronis is dedicated to supporting its service provider partners not only to grow their practice but also to minimize the risks of cyber attacks and downtime for their own business. The free-of-charge SP Protect Program that Acronis provides its partners with includes Acronis Cyber Protect Cloud NFR license for your own protection, our security-centric development practices, and cybersecurity training modules to increase the efficiency of your service technicians. Acronis helps you to be better positioned than ever to prevent threats and supply chain attacks.



## 81% of SPs

are concerned that their organization could suffer a cybersecurity breach through which clients' IT systems are compromised\*

#### Everything you need to manage your cyber risks, free of charge

SOFTWARE: Strengthen your security posture	TRAINING: Increase your team's cybersecurity expertise	APPROACH: Get a proven security-centric partner
<ul> <li>Protect your business with Acronis Cyber Protect Cloud NFR Program at no additional cost for you</li> <li>Automatically prevent modern threats before they harm your business or move laterally to your clients</li> <li>Reduce data loss risks and close</li> </ul>	<ul> <li>Develop a security-first culture by taking advantage of security-awareness and cyber protection training modules delivered by the Acronis #CyberFit Academy</li> <li>Deliver better services with content specifically tailored to SPs</li> </ul>	<ul> <li>Ensure the services you deliver are protected against exploitation, preventing attacks from penetrating clients' defenses through you</li> <li>Make sure that your and your clients' data is accessible only by you, and available at any given moment.</li> </ul>
vulnerabilities across your infrastructure	Increase your expertise and sell	Choose a proven MSP partner with a
<ul> <li>Enable security investigations and audits</li> </ul>	cybersecurity services with ease	security-centric approach

#### Clients aren't the only ones at risk - protect your own endpoints from attacks others miss

Leverage Acronis Cyber Protect Cloud free of charge via our <u>NFR program</u> for protecting your own infrastructure. Increase your business resillience against modern cyber threats and and limit the impact of breaches and technical issues, with all-in-one-cyberprotection.

\*Source: "MSPs Speak: Cybersecurity and the Future Role of MSPs", 2021, Acronis and Vanson Bourne.

PROTECTION AGAINST MODERN THREATS	LIMITED ATTACK SURFACE	REDUCED DATA LOSS AND DOWNTIME RISKS
Prevent modern forms of malware and ransomware, including zero-days, with next- generation antimalware, URL filtering, and email security. Reduce supply chain risks with in-built exploit prevention.	Identify and close open security gaps across your organization with automated patch management for 270+ applications.	<ul> <li>Reduce the impact of security incidents and technical issues on your business to limit the financial and reputational damage with:</li> <li>best-of-breed backup and disaster recovery</li> <li>automatic ransomware rollback</li> <li>HDD health monitoring</li> <li>Fail-safe patching</li> </ul>

#### Start protecting your business

#### REQUEST

#### Deliver better cybersecurity expertise to your clients

Efficient protection against today's threats requires not just technology, but also human expertise. The Acronis #CyberFit Academy enables our partners to deliver better services with a continuously updated set of SP-centric security training modules, focused on cyber protection, the threat landscape, compliance, and essential cybersecurity practices, including:

- Malware and how to prevent attacks and recover from breaches
- Mobile security
- Multi-factor authentication (MFA)
- Password security
- Privacy and personally identifiable information (PII)
- Cloud security
- Physical security
- Remote monitoring and management (RMM)
- Data loss prevention (DLP)
- Wireless security

- Privilege escalation
- Phishing
- Distributed denial of service (DDoS) attacks
- Social engineering
- and more...

#### Start your training plan

START

#### Acronis' security-centric approach to business partnerships



Acronis' products ensure end-to-end encryption for all your data at every stage so only you can access it. We employ transparent, security-centric development practices and ensure regular security training for engineers to protect customer data from modern threats. Acronis tests its agents with independent testing laboratories such as VB100, SELabs, AV Test, and AV Comparatives. Since 2018, we've run a bug bounty program on HackerOne to ensure our products employ the highest level of security.

 AES-256 encryption for customer data  Security-centric development Independent evaluations of
 Bug bounty program technologies



Learn more at www.acronis.com

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