

Advanced Security + Endpoint Detection and Response (EDR)



Simplify endpoint security

With more than 60% of breaches now involving some form of hacking¹, businesses must now turn to advanced security solutions and providers to help them combat today's sophisticated threat landscape. However, most market-leading EDR solutions capable of countering these threats introduce:

- High costs and complexity, making them inaccessible downmarket
- Incomplete protection, requiring additional integration for business continuity
- A long time to value, high training and onboarding requirements
- Scalability challenges requiring large teams of security professionals to operate



Acronis

Unfortunately for service providers just starting a practice, the skills and expenses required to run their own EDR-based service may be out of reach. For providers with established security specialization, they may find trying to build their detection and response services with market-leading solutions prices them out of their midmarket or SMB customers — only to find themselves also competing with the MDR services of their solution vendor.

Acronis Advanced Security + EDR, designed for service providers

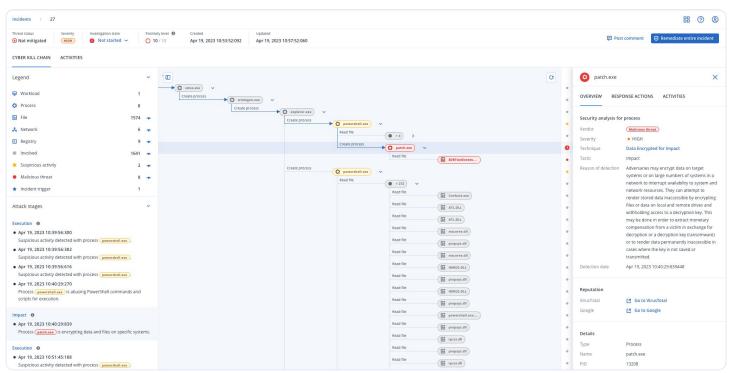
Acronis understands that service providers need to balance offering effective services with meeting different client requirements and budgets.

We also know that they need an advanced security solution that can rightsize margins and in-house skills, is multitenant, SaaS based, offers better security outcomes — and — focuses on the right amount of automation and

ease of use for rapid turn up and scale across multiple clients and their unique environments.

Designed for service providers, **Acronis Advanced Security + EDR** enables you to simplify endpoint protection — rapidly detect, analyze and remediate advanced attacks while ensuring unmatched business continuity. Eliminate the cost and complexity of multiple point products and enable your team with one complete cyber protection solution that is simple to manage and deploy.

Streamline your detection and response services with Acronis



Optimized attack prioritization and Integrated backup and recovery Complete cyber protection solution analysis for rapid response capabilities for unmatched business designed for MSPs — in a single agent continuity · Quickly and easily launch new services · Streamline investigations with Integrated backup and recovery prioritization of potential incidents and capabilities, providing unmatched using a single Acronis agent and console reduced alert fatigue business continuity where point-security — to deploy, manage and scale solutions fail · Unlock minutes-not-hours analysis at · Easily scale across multiple clients scale, with automated correlation and AI- Streamlined single-click remediation while preserving healthy margins and based guided attack interpretations and recovery minimizing OpEx — no need for a large team of highly skilled people to operate Increase visibility across MITRE ATT&CK® Complete, integrated protection across to rapidly grasp attack analysis and the NIST Cybersecurity Framework -Partner with a vendor focused on impact, including how an attack got Identify, Protect, Detect, Respond, and your success and enablement — not in, what harm it caused, and how it Recover — all from a single solution. competing with you for business. potentially spread

Powered by award-winning endpoint protection



Unmatched business resilience with Acronis

With Acronis you can count on a single platform for holistic endpoint protection and business continuity, aligned with established industry standards such as NIST, enabling you to identify vulnerable assets and data, proactively protect them, detect and stop any threats, and respond to and recover from attacks.

Acronis: Business continuity across NIST



EDR key capabilities

Prioritization of incidents

Monitor and automatically correlate endpoint events, with prioritization of suspicious event chains in the form of incident alerts.

Automated interpretation of incidents mapped to MITRE ATT&CK®

Streamline response and increase reactiveness to threats, leveraging Al-based interpretations of attacks

mapped to MITRE ATT&CK® to understand in minutes:

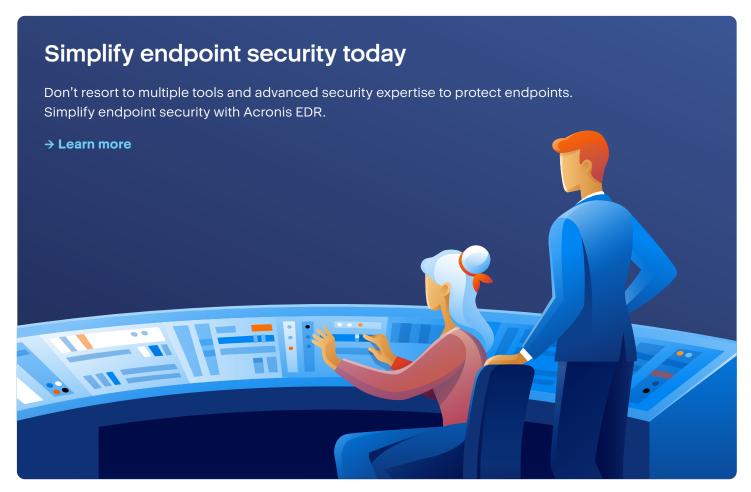
- · How the attacker got in
- How they hid their tracks
- · What harm the attack caused and how it caused it
- How the attack spread



Single-click response to attacks for unmatched business continuity

Prevail where point solutions fail — leverage the full power of integration among cybersecurity, data protection and endpoint security configuration management via a single-click response to incidents:

- Remediate by isolating endpoints and quarantining threats
- Investigate further using remote connections and forensic backups
- Prevent future attacks closing open vulnerabilities
- Ensure business continuity with attack rollbacks and integrated backup and recovery



1. Source: "2022 Data Breach Investigation Report", Verizon

