

Acronis Cyber Backup

Subscription vs. Perpetual Licensing

Acronis

	SUBSCRIPTION	PERPETUAL
Licensing	Renewable subscription for 1-3 years	One-time payment
After initial term	Software is unavailable outside of subscription period	Technical support and free upgrades are unavailable without active maintenance
Cost model	OPEX	CAPEX
Entry cost	Less upfront costs	More upfront costs
Flexibility	Easy ramp up/scale down	Long-term commitment
Software updates and upgrades	Included	Maintenance plan or new software license required
Technical Support	Included	Maintenance plan required

SUBSCRIPTION-ONLY FEATURES

go.acronis.com/acronisbackupservice

Acronis Cyber Backup Service	Cost-effective and easy-to-manage, Acronis Cyber Backup Service delivers advanced protection of your data. Acronis Management Server, running in the Acronis Cloud, eliminates the need to invest in hardware and ensures high data availability via cloud-based features.
Acronis Disaster Recovery	Built on top of Acronis Cyber Backup Service, Acronis Disaster Recovery lets you run your servers in Acronis Cloud, performing cloud failover of critical business applications and reliably failing back when the servers are active again.
Office 365 Cloud-to-Cloud Backup	Easy-to-use and secure cloud-to-cloud backup that puts Microsoft Office 365, including Microsoft Exchange Online, OneDrive for Business, and SharePoint Online under your control.
G Suite Cloud-to-Cloud Backup	Easy-to-use, efficient and secure cloud backup to protect G Suite data stored in Gmail, Drive, Contacts and Calendar from a wide range of threats.

Learn more at
www.acronis.com

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