

Acronis

Corporate Profile for Business

In 2003, Acronis introduced its groundbreaking and unique full image backup solution and disrupted the backup and data protection market. Today, Acronis continues to deliver the world's most recognised data protection technology in both on-premises and cloud solutions for businesses of all sizes.

Fueled by over 200 patents, all Acronis solutions are powered by the Acronis AnyData Engine, a set of unique, deep, and powerful new generation data protection technologies that capture, store, recover, control, and access any data.

- **Robust yet flexible** – The Acronis AnyData Engine supports a broad range of deployments and business models to meet the needs of all types of customers.
- **Affordable yet scalable** – The Acronis AnyData Engine delivers best-in-class individual products optimised for your most important workloads. You can seamlessly blend them into a total solution for any combination of workload and data – scaling together with your growing environment
- **Broad range of support for technologies and environments** – The Acronis AnyData Engine is designed to meet the needs of any business and supports the broadest range of systems in use today, including Microsoft Office 365®, Microsoft

Azure®, Amazon® EC2, Microsoft Hyper-V®, VMware vSphere®, Microsoft Windows®, Mac®, Linux®, Citrix XenServer®, Red Hat® Virtualization, Linux KVM, Oracle® VM Server, Oracle Database, Microsoft Exchange®, SQL Server®, SharePoint®, Active Directory®, iPad®, iPhone®, and Android® devices.

Why Everyone Needs Data Protection

Data loss or data compromise occurs more often than people realise or are willing to admit. In fact, it is NOT a question of IF you will experience a data loss but rather WHEN it will happen given the variety of internal and external factors:

- User errors
- Hardware failure
- Security breaches
- Viruses
- Ransomware
- Loss or theft of devices
- Natural disasters
- Hacking and Sabotage
- Problems with software / hardware upgrades / updates

The proliferation of mobile devices in enterprise environments, and BYOD (bring your own device) in particular, is increasing the chances of data loss. Many people want to use their personal devices, such as iPads and Mac and Windows laptops, for work but IT organisations struggle with how to implement BYOD.

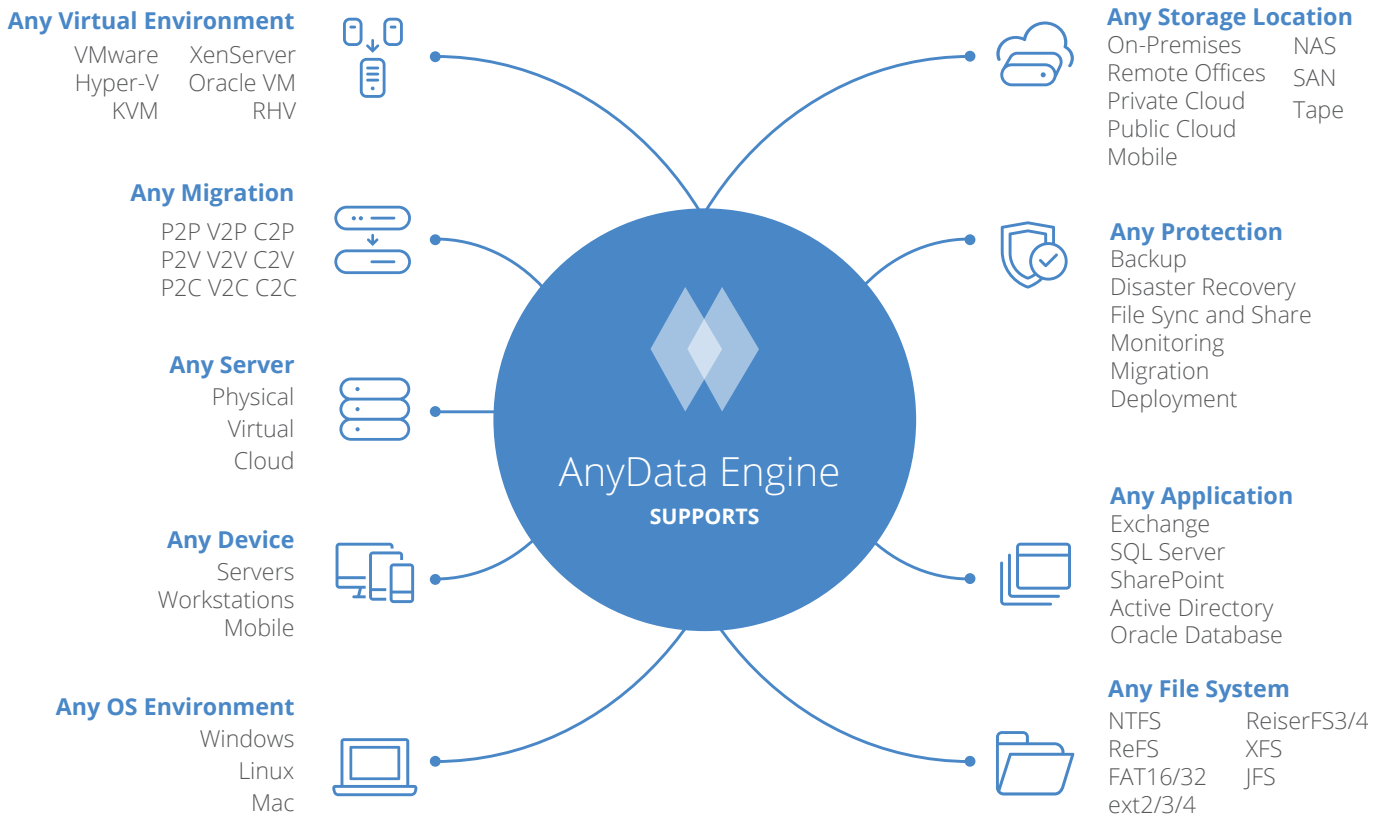
PROVEN COMPANY AND MARKET LEADER

- More than 5 million consumers
- More than 500,000 businesses
- More than 5 million virtual machines
- More than 5000 petabytes of data under Acronis protection worldwide
- More than 50 million OEM licenses delivered globally
- 150 countries
- 18 languages
- More than 950 employees in 25 countries
- More than 50,000 partners
- More than 50 awards for products



Easy

“Acronis has enabled us to deliver restore on demand to our customers and make it easier for us to meet service level agreements”



Complete

“Our recovery time is cut by an average of 50 percent or more.”

Pentagon Federal Credit Union (US 3rd)

ACRONIS ANYDATA ENGINE

The Acronis' AnyData Engine is an architectural approach that powers all Acronis products.

Fueled by over 200 patents, the Acronis AnyData Engine's hybrid cloud architecture allows you to protect all your data, in all environments everywhere.

- Use modern, touch-friendly, unified web console to protect your entire environment.
- Protect your VMware and Hyper-V, Azure and Amazon, as well as any other environment.

- Allow employees to use any device – desktop, laptop, tablet, or smartphone – and securely access, sync, and share corporate content while IT controls security and compliance.

With products developed for small / medium business environments, and solutions that solve specific data protection problems for the enterprise, Acronis' new generation technology simplifies backup, disaster recovery, and secure file sync and share of your critical data, on-premises and in the cloud.

FAST ACRONIS BACKUP SOLUTIONS

Acronis Backup 12.5

Available in Standard and Advanced editions, Acronis Backup 12.5 is an award-winning, proven, complete data protection solution for hybrid IT environments. With an easy-to-use, touch-friendly, web-based management console, you can reliably back up and recover physical, virtual, and cloud workloads at any location.

With Active Protection™ from ransomware, enhanced backup validation, and blockchain-based authentication of your backups with Acronis Notary™, Acronis Backup 12.5 is the most reliable backup solution available today.

- **EXCLUSIVE! Protect your entire hybrid infrastructure** easily with a touch-friendly, web-based console to manage backup and recovery of all workloads and data.
- **Reduce RTOs to seconds with Acronis Instant Restore™.** Run any physical or virtual Windows® or Linux® system backup as a VMware® or Hyper-V® VM with a few clicks and without standby hardware.
- **EXCLUSIVE! Improve compliance and establish validity of recovery** with Acronis Notary™, which ensures authenticity and integrity of your data and backups with blockchain.
- **Rely on proven universal hybrid data protection solution trusted by 500,000+ businesses** and safeguarding more than 5,000 petabytes of data.
- **EXCLUSIVE! Prevent ransomware attacks with Acronis Active Protection™,** which detects and proactively blocks unauthorised encryption of files and backups.
- **Assert complete control** over the location of your data, systems, and backups, improve regulatory compliance, and ensure data sovereignty.

Acronis Cloud Storage

Acronis Cloud Storage is a simple, subscription-based cloud add-on that turns Acronis Backup into a powerful hybrid local and cloud backup solution. Enjoy safe, secure, and scalable offsite backup for any data or any system – anytime, anywhere. You can easily back up disks, partitions, and files to secure, remote data centres of the Acronis Cloud Storage, and quickly recover selected files, folders, applications, or an entire system.

ACRONIS DISASTER RECOVERY SOLUTIONS

Acronis Disaster Recovery Service

Acronis Disaster Recovery Service is a complete IT business continuity solution that backs up systems into an on-site appliance and replicates to an Acronis cloud data centre. It recovers and restarts systems during an outage within a guaranteed service-level agreement (SLA). If your organisation has a low tolerance for the unavailability of IT services, Acronis Disaster Recovery Service can reliably recover and run your servers or entire data centres without the need for your organisation to invest in duplicate systems or additional staff, until your original environment is available. Providing cold, warm, or hot recovery options, Acronis Disaster Recovery Service combines the high performance and shortest recovery time of a local appliance with the low cost, predictability, and accessibility of a virtual, private, off-site cloud.

Acronis Monitoring Service

Acronis Monitoring Service provides you with everything you need to ensure critical systems are up and running and to get insights into the performance of your entire IT infrastructure.

With Acronis Monitoring Service, you are able to:

- Configure Windows Server and Linux performance monitoring in a few minutes via quick, straightforward, wizard-driven setup
- Monitor key OS and hardware metrics, applications, event logs, services, processes and more
- Monitor Active Directory (AD) by establishing performance baselines for your directory servers and replication structure so you can cite trends and alleviate potential bottlenecks before they have a negative impact on your AD performance
- Receive e-mail, SMS, and phone call notifications that can be configured precisely to your needs

ACRONIS FILE SYNC AND SHARE SOLUTIONS

Acronis Access Advanced

Acronis Access Advanced is an easy, complete, and safe access, sync, and share solution, providing IT with complete control over business content to ensure security, maintain compliance, and enable BYOD. Employees use any mobile device, PC, or Mac® computer to securely access and share corporate files with other employees, customers, partners, and vendors. Acronis Access Advanced enables easy, secure access to corporate content to support BYOD and transform mobile devices into a natural and secure extension of your business.

Acronis Files Connect

Acronis Files Connect (formerly ExtremeZ-IP) is the only solution that provides the rich experience Mac users demand when connecting to Windows or NAS file servers, while maintaining the compatibility required by IT. At its core, Acronis Files Connect is an AFP file-sharing and full-content search service that runs on your Windows server and enables Macs to connect to file shares and NAS via AFP instead of the SMB protocol. The product is the best file and print sharing solution for integrating Macs into the Enterprise, including file access from mobile devices. Thousands of companies use Acronis Files Connect to overcome Mac to Windows infrastructure incompatibilities.

Acronis MassTransit

Whether your organisation is in the advertising, publishing, printing, production, healthcare, education, or technology business, your employees, partners, and customers need to deliver all forms of digital content, creative layouts, movies, X-rays, engineering drawings, and other big files. With Acronis MassTransit, you can easily deliver and share files of all sizes at speeds you never thought possible – up to 20 times faster than traditional FTP tools. Acronis MassTransit improves productivity, minimises risk of data loss and compromise, reduces shipping costs and email storage demands, and helps you maintain compliance with regulatory requirements such as HIPAA, SOX, GLBA, and PCI 3.0 in the U.S.

ACRONIS STORAGE AND DEPLOYMENT SOLUTIONS

Acronis Storage

With Acronis Storage, organisations and service providers can meet the ever-increasing requirements for scale-out, cost-efficient, safe storage that manages any type and volume of data. As a software-defined storage solution, Acronis Storage eliminates hardware constraints and uses Blockchain technology to track the authenticity and integrity of your data. Easy to deploy and manage, Acronis Storage supports your own business, any workload,

and any use case so you can serve more clients, improve efficiency, and grow your business.

Acronis Snap Deploy®

Ideal for rapid bare-metal initial deployments to a large number of workstations and servers, and on-going deployment to the same hardware in education, training, and lab environments, Acronis Snap Deploy lets you provision hundreds of workstations and servers as fast as you can provision one. Leveraging the Acronis AnyData Engine's disk-imaging technology, you can create an exact image of any standard configuration you choose – including the operating system, configuration, files, and all applications – and simultaneously deploy the image to multiple machines in one easy step.

Acronis Disk Director®

Acronis Disk Director is the most feature-rich disk management product available in the market today. Leveraging technical advances powered by the Acronis AnyData Engine, Acronis Disk Director lets you easily partition disks, clone disks, and repair a PC when the disk structure or file system is corrupted. Designed for IT professionals and power users, Acronis Disk Director lets you easily manage information, safely organise hard drives for superior performance, and protect and secure data.

ACRONIS CLOUD SOLUTIONS FOR SERVICE PROVIDERS

Acronis equips service providers to quickly solve customers' data protection needs with a set of proven comprehensive cloud solutions. Service providers get customisable, comprehensive, and reliable services for their partners and customers. Designed for service providers, Acronis Cloud solutions have zero entry costs and a per-use business model designed for growth.

Please refer to [Acronis Service Provider Solutions on the Acronis Website](#) for more details and available options.

Acronis

For additional information, please visit www.acronis.com

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