

Acronis Backup Subscription vs. Perpetual Licensing

Acronis

	SUBSCRIPTION	PERPETUAL
Licensing	Renewable subscription for 1-3 years No license possession	One-time payment Perpetual license possession
After initial term	Software is unavailable outside of subscription period	Software is available perpetually, even without active maintenance
Cost model	OPEX	CAPEX
Entry cost	Less upfront costs	More upfront costs
Flexibility	Pay-as-you go, easy to grow and to downscale	Long-term commitment
Software updates and upgrades	Included	Maintenance plan or new software license required
Technical Support	Included	Maintenance plan required
Pricing	Up to 30 percent savings with the period of free years	Up to 40 percent extra cost on the maintenance within three years

SUBSCRIPTION-ONLY FEATURES*

go.acronis.com/acronisbackupservice

Acronis Backup Service	Cost-effective and easy-to-manage, Acronis Backup Service delivers advanced protection of your data. Acronis Management Server, running in the Acronis Cloud, eliminates the need to invest in hardware and ensures high data availability via cloud-based features.
Acronis Disaster Recovery	Built on top of Acronis Backup Service, Acronis Disaster Recovery lets you run your servers in Acronis Cloud, performing cloud failover of critical business applications and reliably failing back when the servers are active again.
Office 365 Cloud-to-Cloud Backup	Easy-to-use and secure cloud-to-cloud backup that puts Microsoft Office 365, including Microsoft Exchange Online, OneDrive for Business, and SharePoint Online under your control.

* are available for the additional price

Learn more at
www.acronis.com

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