



RE&S Holdings Achieve 15 x Faster Data Recovery with Acronis Backup Advanced

Acronis Backup Advanced brought easy management and complete data protection for the entire infrastructure

Business Background

RE&S Holdings Ltd is a leading food service company with a diverse portfolio of 20 brands and over 70 outlets, including full-service restaurants, quick-service restaurants, food kiosks, and food manufacturing in Singapore and Malaysia.

RE&S was founded in 1988 by Osaka native Hiroshi Tatara, bringing a slice of Japanese lifestyle to Singapore.

As RE&S grew, the company developed new brands and concepts like Kuriya, Shimbashi Soba, Kuishin Bo and Ichiban Boshi. Most recently, the company expanded its Japanese food production and distribution capabilities, adding dozens of food products on top of its current offerings.

Business Challenges

Food and beverage manufacturing companies and restaurants face

INDUSTRY

Food and Beverage

KEY CHALLENGES

- Growing IT environment
- Migration to the cloud
- Frequent data loss
- Data recovery reliability

KEY REQUIREMENTS

- Full image backup
- Easy data recovery
- Centralized management
- Cloud-ready technology
- Ransomware protection

BUSINESS BENEFITS

- Improved backup and recovery speed
- Data recovery reliability
- Improve efficiency and cost savings

IT INFRASTRUCTURE

- 10+ servers
- 200+ PC terminals
- 6TB+ of data under protection

multiple challenges, such as increasing supplier costs and downward pressure on consumer pricing. To optimize performance, RE&S consolidated its business processes into one ERP software platform, which helped the company to manage stock, sales, and other business operations. This made the ERP data extremely valuable and data loss unacceptable.

With more than 200 endpoint devices across more than 70 busy business outlets, RE&S has always taken data protection seriously. In the early stages, files were copied manually. As business grew, RE&S installed a backup software from one of the mainstream vendors to automate the process. The software, however, was complicated to use and did not perform as expected. Files were backing up, but there were often problems with data recovery: backup files would often get corrupted, which complicated the restore procedure or even lead to data loss. Each time it happened, the IT staff had to “log” or “open” a support ticket with the backup vendor and wait up to three days for the data to be recovered. Needless to say, such delays with data recovery often stalled and negatively affected business operations. To protect its growing IT environment and to ensure business continuity, RE&S decided to look for a new solution that would bring reliability and simplify data protection.

Solution

RE&S first learned about Acronis at a local technology show in Singapore. The ability to create full image backups and easy management of multiple backups from a unified web management interface hit the right note with the company's IT management and they decided to run a trial.

After an extensive testing period and evaluation of alternative solutions, the decision was made to deploy Acronis Backup Advanced to protect the entire RE&S IT infrastructure. Acronis Backup Advanced ticked all the boxes by offering reliable of all environments, and granular data recovery.

Acronis Backup Advanced backed up data faster with greater data compression, resulting in cost savings on computing, networking and storage resources. Acronis deduplication technology improved data compression by 4 times, dramatically reducing the pressure on storage capacity. RE&S production data volumes could now grow with less needed investments in storage. The smaller size of backup files also made it possible to store additional copies of backup files in the cloud, for extra protection.

Full image backups with ongoing incremental backups allowed the company to achieve the required recovery time objective (RTO). Acronis proven reliability meant that backups can also be restored, on time, fast. Acronis Backup Advanced made it possible to restore data 15 times faster compared to the previous solution, and the company never had to contact support for assistance.

The easy intuitive management interface simplified data protection tasks. The company's 10+ servers and more than 200 terminals used by over 2,500 employees can now all be managed from a central interface, by a single person. Customizable dashboards and comprehensive service alerts made it easy to discover and address any issues. And last, but not least, Acronis Active Protection against ransomware, that comes standard with Acronis Backup Advanced, ensured that RE&S endpoint devices have the ultimate defense against cyber-attacks even in cases when traditional antiviruses fail.

“The value of constant apps and data availability in our business is enormous, we have to provide uninterrupted service at all times and we can't do it without reliable backup solution. We're extremely relieved now that with Acronis Backup Advanced our data protection is so simple and trustworthy,” said Lim Boon Hian, RE&S Senior IT Administrator.

About Acronis

Acronis sets the standard for hybrid cloud data protection through its backup, disaster recovery, and secure file sync and share solutions. Powered by the Acronis AnyData Engine and set apart by its image technology, Acronis delivers easy, complete and affordable data protection of all files, applications and operating systems across any environment—virtual, physical, cloud and mobile. Founded in 2003, Acronis protects the data of over 5 million consumers and 500,000 businesses in over 145 countries. With more than 100 patents, Acronis products have been named best product of the year, and cover a range of features, including migration, cloning and replication. Today, Acronis solutions are available worldwide through a global network of service providers, distributors and cloud resellers.

For additional information, please visit www.acronis.com

About RE&S

RE&S was founded in 1988 by Osaka native Hiroshi Tatara, bringing a slice of Japanese lifestyle to Singapore. As RE&S grew, we developed new brands and concepts like Kuriya, Shimbashi Soba, Kuishin Bo and Ichiban Boshi. Today, we're a household name all over Singapore. Most recently, we've expanded our Japanese food production and distribution capabilities, adding dozens of food products on top of our current offerings.