Acronis
True Image Server

Downtime Costs vs. Disk Image:
It's No Contest!

If your server ever goes down, how much will it cost you in lost productivity? According to the Meta Group, major industries loose roughly $1 million an hour when their servers are down. If you're in the energy industry, that total rises to nearly $3 million per hour. Telecommunications companies lose more than $2 million per hour, financial industry companies loose $1.5 million and hour and retail operations lose on average $1.2 million per hour! Can you cost-justify not having an image of your servers?

With Acronis True Image Server:

• Create the exact image of live server drive for complete backup

• Restore your server to a known working state, including system and ALL programs, databases, configurations, preferences, updates, security patches and the like - in minutes, not hours or days

• ROI is calculated in minutes, not years

• It's the only backup solution you'll ever need

• Keep your workers productive while creating a live server backup

File-by-File Backup Limitations

Traditionally, IT managers suggested file-by-file backups. However, file-by-file backups can not provide the consistency between files.

The Acronis Disk Imaging Approach

Acronis creates an exact image of the entire server disk on a sector level guarantying the consistence of the data in an image. If a disaster occurs, restore the image just in minutes with a known, working version of the disk.

Scheduled Backups

Now you can schedule backups at any time. Since the server keeps working in Windows during a backup, there is no need for users to stop working during a scheduled backup - the server never reboots while creating an image.

Incremental Backups

Once you created a full disk image, you can perform incremental image backups adding changes only to your original disk image. That way, you will save your time as well as your storage space.

KEY FEATURES

• The complete and only backup and disaster recovery solution you need

• Supports all server versions of Windows: NT Server / 2000 Server/ XP / 2003 Server

• Create exact images of the entire server drives

• Run scheduled backups

• NEW! Creating incremental disk images saves your time and storage space

• NEW! Dynamic volumes support

• NEW! Upgrade server hard drive quickly and easily

• NEW! Built-in disk image verification tool

BENEFITS

• Be more productive - let your employees keep working while the server disk image is being made

• Incredibly fast server restore to reduce a downtime and increase ROI

• Significant cost savings

Challenges and Solutions

Challenge: You wish to create the full server backup and do not wish to lose productivity.

Solution: Acronis True Image Server 7.0 allows to create the exact image of your live server hard drive keeping your company productive.

Challenge: The server downtime costs you thousands dollars an hour, and you need the solution allowing full server recovery in minutes
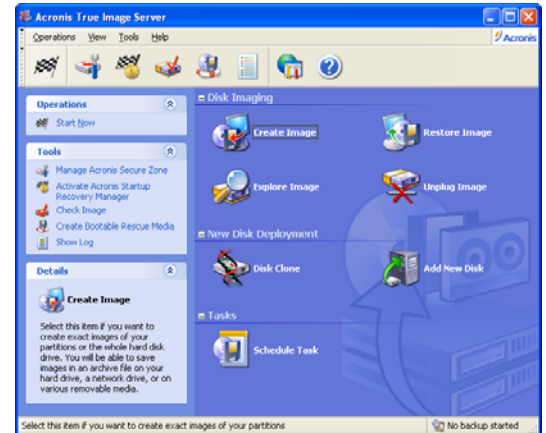
Solution: Acronis True Image Server 7.0 disk imaging backup approach significantly reduces restore time comparing to traditional file-by-file backups.

Challenge: Your IT manager wants to create a backup image once a month and then backup only new data once a week. And he wants to ensure that the images are perfect.

Solution: With Acronis True Image Server's Incremental Backup, Scheduling and Image Verification tools, you can create full master images and incremental disk images on any schedule you desire. And you can ensure that every image is perfect!

Challenge: You want to schedule all of your backup operations at known intervals. How is this done?

Solution: Acronis True Image Server supports scripting and scheduling, so you can create a script that automatically invokes the imaging operation at any time of the day or night with a technician's intervention. Images can be stored to a networked drive, an external storage medium, or to the Acronis Secure Zone. In fact, you can even create a script so that multiple images are made and stored to different locations.

Acronis
Compute with confidence

Acronis, Inc.

395 Oyster Point Blvd.
South San Francisco
CA 94080 USA
http://www.acronis.com/

Sales contacts:

Phone:	+1 650 875-7593
Fax:	+1 650 745 2132
E-mail:	sales@acronis.com

The only server protection solution you need

- Create live server disk images for complete backup
- Restore the entire server in minutes
- Support for all Windows server operating systems: Windows NT/2000 Server/2003 Server/XP
- Supports all high-performance storage options, including hard drives, networked storage, tape drives, CD/DVD, PC card, USB 2.0 and Firewire devices
- Support for all levels of SCSI and IDE RAID controllers
- Dynamic volumes support

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