



Acronis Honored as Top Backup Vendor in G2 Crowd Reports

Introduction

Acronis was awarded the highest possible score in two recent reports from tech industry research firm G2 Crowd: the Grid Report for Server Backup, Winter 2019, and the Enterprise Grid Report for Server Backup, Winter 2019.

Based on a combination of Acronis Backup's market presence and customer satisfaction, both reports rank the product (which G2 refers to as Acronis Backup and Recovery) in the most desirable spot in the upper-right Leaders quadrant.

These reports conclude that, according to detailed reviews from actual business users, Acronis sits at the apex of the data protection software category, outpacing rivals like IBM, EMC, Veeam, and Veritas.

G2 Crowd's reports are based on the hands-on experience and perceptions of hundreds of business users, as opposed to the subjective opinion of one industry analyst in the manner of legacy research companies like Gartner and IDC.

G2's patented Grid methodology bolsters end-user product reviews with data aggregated from social networks and online resources to provide trusted, quantitative benchmarks for vendor comparisons based on real-world market presence and user satisfaction with a variety of key product attributes. This approach to vendor and product evaluation has quickly gained in popularity among business buyers, as it represents a clear picture of the recent opinions and experiences of their peers, not the academic analysis of self-styled industry experts.

Report Highlights

Both G2 reports rate Acronis Backup against leading vendors in the Server Backup Software category. The Grid Report for Server Backup Software focuses on backup vendors that target mid-market and small-to-medium business customers.

It shows Acronis in the most favorable position in the Leaders quadrant, with the highest ratings for both Customer Satisfaction (the x-axis) and Market Presence (the y-axis). Vendors featured in this comparison include SolarWinds, Microsoft, Barracuda, Nakivo, Altaro, Rapid Recovery, and Vembu:

Server Backup Software



Grid[®] Scoring

The second Acronis logo that appears in the High Performers quadrant refers to Acronis Backup Cloud, a product used by service providers, not business customers.

The Enterprise Grid Report for Server Backup focuses on backup vendors that target enterprise-class customers. It shows Acronis in an extremely favorable position in the Leaders quadrant, with the highest rating for Customer Satisfaction (the x-axis) and the fourth-highest rating for Market Presence (the y-axis). Vendors featured in this comparison include Rubrik, EMC, NetApp, CloudBerry, Unitrends, IBM Spectrum, Veritas, and Veeam:

Server Backup Software



The reviews cited in these reports are drawn from a broad cross-section of industries, including government, healthcare, financial services, information technology & services, software, networking, and tech security. Of the 350 business user reviews of Acronis Backup, 201 (57 percent) rate it five stars out of a possible five, while another 123 users (35 percent) grant four stars out of five, for a combined total of more than 92.5 percent awarding Acronis Backup a four- or five-star rating.

Aggregate user satisfaction ratings in which Acronis Backup meets or exceeds the mean score, leading to its market-leading position in both reports, include the following criteria:

Satisfaction Criterion	Grid Report for Server Backup (%)	Enterprise Grid Report for Server Backup (%)
Quality of support	84	89
Ease of use	86	90
Meets requirements	87	88
Ease of admin	85	89
Ease of doing business	84	88
Ease of setup	86	89

Feature ratings that help explain respondents' positioning of Acronis in the most favorable spot in the Grid Report for Server Backup include:

- **87 PERCENT** score on **Scheduled Backups**
- **86 PERCENT** score on **On-Demand Restoration**
- **85 PERCENT** score on **Storage Formats**
- **94 PERCENT** of implementations performed by customer's in-house team
- **12-MONTH** estimated ROI

A few highlights from these ratings help explain reviewers' positioning of Acronis among the most favorable spots in the Enterprise Grid Report for Server Backup, including:

- **85 PERCENT** score on **Likely to Recommend**
- **89 PERCENT** score on **Disaster Recovery**
- **90 PERCENT** score on **Deduplication**
- **90 PERCENT** score on **Storage Formats**
- **89 PERCENT** score on **On-Demand Restoration**
- **20-MONTH** estimated ROI (best in class)

Sample Vendor Comparison: ACRONIS VS. VEEAM

The G2 Crowd vendor comparisons highlight the many feature advantages that Acronis holds over its competitors in the data protection space, based on actual user reviews.

The following table provides a typical excerpt from G2 Crowd's head-to-head comparisons of Acronis vs. Veeam by respondent company size.

FEATURE	Acronis	VEEAM
Estimated ROI: 6 months or less	54%	38%
Time to go live: < 1 day	50%	27%

EXCERPTS FROM G2 CROWD BUSINESS USER REVIEWS

★★★★☆ | 4.5 STARS



Powerful data backup and recovery platform that every business must have... Besides storing our information Acronis also provides us very useful features such as searching and analyzing big amount of data in a short of time. My most liked feature of Acronis is efficient data management which saves our time and provides better results.”

★★★★★ | 5 STARS



It is reliable backup solution, really powerful and easy to use. Would recommend this to any IT company because it meets all business requirements. Biggest advantage is its reliability.”

★★★★☆ | 4.5 STARS



Amazing product! Easy learning curve! It just works! Easy web based dashboard with simple restores. Easy to see dashboard monitor and with real-time condition of jobs. It's scalable; the agents are smart and will send data to a variety of devices so you can have multiple backups running at once without any bottlenecks. All around amazing product for an overworked IT department without a dedicated backup admin.”

★★★★★ | 5 STARS



Best backup recovery software. Acronis is the best backup and recovery solution I have ever come across. I liked its deduplication, replication and universal recovery function. It is a completely automated solution for backup in an enterprise environment. I have been using it to backup hundreds of VMs. Under the tools section, there are numerous options you can go through which I have never seen with another solution.”

★★★★★ | 5 STARS



A simple yet comprehensive solution. Acronis has two things going for it that I really like. Firstly, it’s simple to use. The options are presented in a minimalist fashion and you don’t have to be a techie to figure out how to get it to do what you want it to do. Despite having such a clean interface the program is still powerful and comprehensive in its feature set, and techies will like its advanced capabilities.”

Get The Reports



Acronis also landed on the G2 Crowd list of the Best Software Companies, 2019:

[Best Software Companies 2019](#)

To read individual business user reviews of Acronis Backup, visit: [Reviews](#)

For more information on how Acronis Backup managed to top both the Enterprise Grid Report for Server Backup, Winter 2019 and the Grid Report for Server Backup, Winter 2019, get the full reports here:

1. [Grid® Report for Server Backup | Winter 2019](#)
2. [Enterprise Grid® Report for Server Backup | Winter 2019](#)