Backup Cloud Extension for cPanel®

Complete Website Backup and Self-service Recovery

Backing up a company website is just as important as backing up any other company data. When a customer's website crashes, not only web content is lost but revenues and loyal visitors are also lost. A company can lose their website for several reasons, not the least of which is when its site is hacked. According to Hosting Facts, 37,000 websites are hacked every day. To capitalise on this opportunity, service providers need an easy way to deliver backup services directly to hosting providers and their hosted customers.

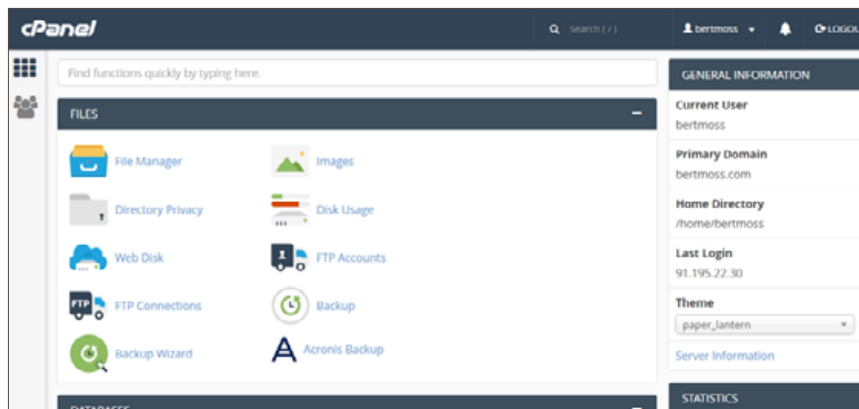### Integrated Backup and Recovery for cPanel Web Hosting Servers

There is good news. Acronis Backup Cloud now provides integrated backup and recovery for cPanel web hosting servers. With this new feature, you are now ready to target new business within and outside of your customer base, increasing your average revenue per user (ARPU). Acronis Backup Cloud is a powerful, hybrid cloud backup solution for service providers that protects all their customers'

systems and mobile devices, anytime, anywhere, faster than anyone else. To protect cPanel server and customers websites, simply download and install the cPanel plugin and then install a backup agent on the cPanel server through WHM UI. The backup agent works with physical servers, virtual machines, and hosted servers using Virtuzzo Conainers 6.0.

If your customers are Hosters using the cPanel server platform, they can easily offer backup to all their customers. Within the WHM UI, administrators can easily enable or disable the self-service recovery privilege for customers. They can create a premium service for all customers, or enable Acronis backup for customers who opt-in for a premium subscription. Administrators can perform granular recovery of entire asset (folders, files, mailboxes, databases) from the WHM Admin UI. They can also perform backups on-demand, choose how often to back up, where to store backup data, and view recovery activity across all hosted customers.

ACRONIS BACKUP CLOUD EXTENSION FOR CPANEL

- **Increase** revenue-per- customer by offering powerful and affordable website hosting with backup

- **Eliminate** complexity by easily protecting your customers' entire servers and individual web sites with one simple solution

- **Reduce** server loads with incremental backups and a streamlined, agent-based backup technology (agentless for PCS)

- **Improve** your customers' experience and reduce your support costs by enabling customer self-service from the cPanel UI

- **Recognize** incremental revenues by creating a bundled service offering that deliver websites, applications, and backup

Backup and recovery administrator dashboard

What Makes Acronis Backup Cloud Extension for cPanel Unique

Acronis Backup Cloud Extension for cPanel offers several Acronis-only features:
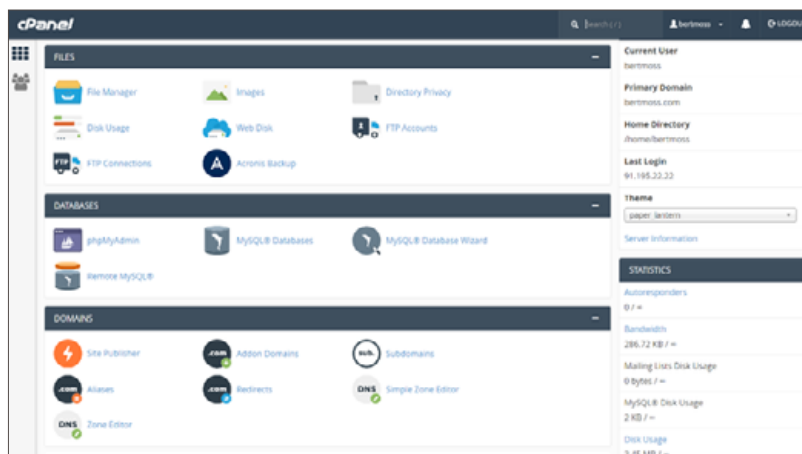
- With Acronis' full, image-based backups, administrators can protect entire servers and all the websites they contain
- The Acronis Backup agent performs incremental backups, reducing demand on the server and saving backup storage space
- Hosting customers can perform granular, self-service recovery of a website, or individual files, mailboxes, and databases using Acronis from the cPanel UI
- Acronis Backup Cloud provides backup for 16 data platforms using a single, easy-to-use, web-based, multi- tenant console
- With pre-packaged extensions and a RESTful API, service providers can easily integrate Acronis Backup Cloud with their existing business automation solutions
- Acronis Backup Cloud is a hybrid cloud solution; customers can back up locally, to the Acronis cloud, or to the service provider's private cloud destination

Hosting Customer Features

Acronis Backup Cloud Extension for cPanel offers several Acronis-only features for hosting customers:

- Browse their website backups (customers must have the self-service-recovery feature enabled)
- Browse their own backups and recover entire web sites, or individual files, folders, databases, mailboxes, mail filers and mail forwarders.
- Recover their data in place, extract it to a custom location, or download through the browser
- View their recovery activity and initiate recovery downloads

With Acronis Backup Cloud Extension for cPanel, you can increase your Total Addressable Market (TAM) and continue to grow your revenues by delivering valuable backup services to hosting companies and other cPanel administrators.

Customer self-service recovery

Acronis

For additional information, please visit **www.acronis.com**