

Acronis AG
Code of Conduct

APPROVED BY THE BOARD OF DIRECTORS

2 December 2021

To all Directors, Officers and Employees of Acronis:

Acronis AG, and each of its subsidiaries and other business entities controlled by it worldwide (collectively, the “Company”) is dedicated to conducting its business operations in accordance with the highest ethical standards, and in compliance with all applicable laws, rules and regulations, on a worldwide basis. Our directors, officers and employees are expected to perform to the highest standards of business and personal ethical conduct consistent with legal and regulatory requirements.

As a director, officer or employee of the Company, you are faced every day with a number of business decisions that have potential consequences to you and the Company. It is your personal responsibility to uphold the Company’s high standards of ethics in responding to each and every one of these circumstances. The principles stated in this code do not necessarily include all the applicable company standards and policies nor are they meant to be a complete explanation of the laws that are applicable to the Company and our employees in the U.S. or any other country in which we may do business. Employees are expected to comply with applicable laws whether or not highlighted in this Code of Conduct. This Code of Conduct is not meant to address every situation you may face, but its intent is to provide guidance as to how to: fulfill your obligations; seek advice and resolve questions about the appropriateness of conduct; and report possible violations of the Company’s legal obligations or ethical principles. The exercise of good judgment and high ethical standards should always guide your conduct.

Finally, remember that this Code of Conduct is a living document and will be updated from time to time to meet the Company’s changing needs. Please read this Code of Conduct carefully now and discuss any questions you may have with your supervisor, the Company’s Legal Department, or the Compliance Officer. The Company may ask you for confirmation of compliance with the Code of Conduct and other corporate policies or applicable laws and regulations from time to time in the form of written attestation letters or otherwise.

The guidelines set out in this Code of Conduct are to be followed at all levels of this organization by our directors, officers and employees. We rely on you to help us uphold our core values and conduct our business honestly, fairly and with integrity.

Sincerely,

Patrick Pulvermüller
Chief Executive Officer

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Acronis AG

Code of Conduct

1. Introduction – General Statement of Company Policy

Acronis AG and each of its subsidiaries and other business entities controlled by it worldwide (collectively, the “Company”) require lawful and ethical behavior at all times. This Code of Conduct is promulgated by the Board of Directors and applies to all directors, officers, and employees of the Company. The purpose of this Code of Conduct is to provide you with a statement of certain key policies and procedures of the Company for you to follow in conducting business in a legal and ethically appropriate manner. This Code of Conduct is intended as one element in the Company’s efforts to ensure lawful and ethical conduct on the part of you and the Company. In that regard, all directors, officers, and employees of the Company are required to:

- Comply with applicable laws, rules and regulations;
- Conduct all dealings with the Company’s customers, suppliers and competitors fairly, honestly and with integrity;
- Ethically handle conflicts of interest, both real and perceived, in personal and professional relationships;
- As applicable to your position and scope of your responsibilities, produce or cause to be produced, fair, full, accurate, timely and understandable disclosure in reports and documents that the Company may file with or submit to regulatory agencies and in other public communications;
- Protect information that belongs to the Company, its customers and suppliers;
- Protect the Company’s assets and ensure their efficient use and promptly report any suspected incident of fraud or theft; and
- Not use your position with the Company or Company assets or information for improper personal gain.

This Code of Conduct includes some general principles. You will be responsible for applying these principles to your own specific responsibilities. To the extent this Code of Conduct requires a higher standard than required by commercial practice or applicable laws, rules or regulations, we adhere to these higher standards.

If you violate this Code of Conduct, you may be subject to disciplinary action, up to and including termination of your employment. You must report in good faith potential or actual violations, that you have reason to believe exist, of: (a) this Code of Conduct; (b) applicable laws, including laws with respect to (i) fraud, theft or embezzlement, (ii) accounting or auditing irregularities, or (iii) bribery or kickbacks; (c) the Company’s related policies; or (d) high business and personal ethical standards.

Reports must be made, in your discretion, to your immediate supervisor, Human Resources representative or, alternatively, to the Company's General Counsel. You may report such conduct openly on a confidential basis or anonymously. You may report violations of this Code of Conduct by contacting the Company's General Counsel by e-mail: legal.notice@acronis.com or mail at: Acronis AG, Attention General Counsel, 1 Van de Graaff Drive, Suite 301, Burlington, MA 01803. You can also make the required report anonymously through the Whistleblower Hotline which can be found here: www.acronis.ethicspoint.com, if doing so makes you more comfortable.

The Company will not tolerate any kind of retaliation for reports of complaints regarding the misconduct of others that were made in good faith. Open communication of issues and concerns without fear of retribution or retaliation is critical to the continued success of the Company. If you prefer to report an allegation anonymously, you must provide enough information about the incident or situation to allow the Company to investigate properly.

Investigations of violations of this Code of Conduct or other policies of the Company shall be conducted fairly and timely. Violations of this Code of Conduct, even in the first instance, may result in disciplinary action which may include, alone or in combination, a warning, or letter of reprimand, demotion, loss of merit increase or bonus, suspension without pay, and/or termination of employment. Violations of laws applicable to the Company could result in substantial fines to the Company and the individual violator(s) along with possible imprisonment.

No representation is expressed or implied that the policies stated in this Code of Conduct are all of the Company's relevant policies, or that they are a comprehensive, full or complete explanation of the laws or standards of conduct that are applicable to you or the Company. You have a continuing obligation to familiarize yourself with Company policy.

This Code of Conduct is not intended to be a comprehensive rulebook and cannot address every situation that you may face. If you have any questions about the Code of Conduct or about what is required under it in any given situation, please consult with your supervisor, Human Resources representative or the Company's General Counsel.

You must acknowledge that you have received and reviewed the Code of Conduct and that you agree to comply with the terms of the Code of Conduct by clicking on the "Acknowledge and Agree" link embedded below the Code of Conduct Acknowledgement on the last page. The Company may ask you for confirmation of compliance with the Code of Conduct and other corporate policies or applicable laws and regulations from time to time in the form of written attestation letters or otherwise.

Nothing contained in this Code of Conduct is intended by the Company to be, nor shall it be construed as, an employment agreement or part of an employment arrangement or agreement.

2. Lawful and Ethical Behavior

The foundation on which this Code of Conduct is built is obeying the law and acting ethically. It is the Company's policy that you conduct business in accordance with applicable federal, state and local laws, rules and regulations and with the laws, rules and regulations of other countries in which the Company does business. In addition, the Company's policy requires that you adhere to the highest standard of business ethics and conduct.

You must be alert and sensitive to situations that could result in illegal, unethical, or improper action. When you are faced with a business decision that seems to have ethical overtones, here are some questions that should be helpful to determine if your actions are proper:

- Do I have all the necessary facts?
- Am I informed about all of the legal implications?
- Who has an important stake in the outcome (e.g., employees, customers, suppliers etc.) and what is at stake?
- Does the issue raise ethical issues that go deeper than legal or institutional concerns?
- What are the options for acting, and which options will produce the most good and do the least harm? Which options respect the dignity of all stakeholders?

If you remain uncertain about what to do, if you need advice, or if you have reason to believe that a domestic or foreign law could be violated in connection with Company business or that this Code of Conduct has been or may be violated in any way, promptly notify your immediate supervisor, a Human Resources representative and/or the Company's General Counsel. You should never take any action that your supervisor, a Human Resources representative or the General Counsel has indicated would be inappropriate or would violate laws or our policies.

3. Code of Ethics

This code of ethics applies to all employees, officers and directors of the Company. It contains standards reasonably necessary to promote: honest and ethical conduct, including the handling of actual or apparent conflicts of interest between personal and professional relationships; full, fair, accurate and timely and understandable disclosure in any public communications; and compliance with applicable governmental laws, rules and regulations. It should be read in conjunction with the rest of the Code of Conduct.

You Must:

A. Act with honesty and integrity and be able to identify and appropriately handle actual or apparent conflicts of interests in personal and professional relationships. You should recognize that even the appearance of a conflict of interest can damage your own reputation or the Company. A conflict of interest may exist because a relationship of yours or of a family member that could cause a conflict with your ability to perform your job responsibilities.

B. Produce or cause to be produced, full, fair, accurate, timely and understandable disclosure in reports and documents.

C. Comply with applicable government laws, rules and regulations.

D. Promptly report any violation of this code of ethics to your supervisor, a Human Resources Representative or to the Company's General Counsel.

E. If you are an officer, promote ethical behavior by all employees, particularly those involved in financial reporting.

You will be held accountable for your adherence to this code of ethics. Your failure to observe the terms of this code of ethics may result in disciplinary action, up to and including termination of your employment.

4. Accurate Books and Records

The Company requires full, fair, accurate and timely understandable recording and reporting of all Company information. You must act in a manner that insures that all of the Company's books, records, accounts and financial statements are maintained in reasonable detail, appropriately reflect the Company's transactions and conform both to applicable reporting requirements including Generally Accepted Accounting Principles and to the Company's system of internal controls. To do so, you must execute and record transactions in accordance with all internal control procedures implemented by Company management.

You must also comply with the Company's record retention procedures. Company records include booking information, payroll, timecards, travel and expense reports, e-mails, accounting and financial data, measurement and performance records, electronic data files and all other records maintained in the ordinary course of our business. Any record, in paper or electronic format, relevant to a threatened, anticipated or actual internal or external inquiry, investigation, matter or lawsuit may not be discarded, concealed, falsified, altered, or otherwise made unavailable, once an employee has become aware of the existence of such threatened, anticipated or actual internal or external inquiry, investigation, matter or lawsuit. When in doubt regarding retention of any record, an employee must not discard or alter the record in question and should seek guidance from the Company's General Counsel.

It is very important that you do not create, or participate in the creation, or perpetuation of any records that are intended to mislead anyone or conceal any improper act of conduct. The Company does not condone and will not tolerate any act or omission by any employee or officer that results in materially misleading financial statements. If you become aware of a materially inaccurate or misleading financial statement, you should report it to the Company's General Counsel.

5. Confidential Information

Proprietary and confidential information generated and gathered in our business is a valuable company asset. Protecting this information is critical to the Company's reputation for integrity and its relationship with investors, and ensures compliance with laws and regulations. Accordingly, you should maintain all proprietary and confidential information in strict confidence, except when disclosure is authorized by the Company or required by law.

"Proprietary information" includes all non-public information that might be useful to competitors or that could be harmful to the Company or its investors if disclosed. It includes, for example, intellectual property, business plans, personal employee information and unpublished financial information. "Confidential information" is information that is not generally known to the public about the Company or its investors. You should maintain the confidentiality of any proprietary or confidential information of other third parties with whom the Company has a relationship and that have an expectation of confidentiality.

Care must be taken to safeguard proprietary and confidential information. Accordingly, the following measures should be adhered to:

- The Company's employees should conduct their business and social activities so as not to risk inadvertent disclosure of information. For example, when not in use, proprietary and confidential information should be safely stored. Also, review of confidential documents or discussion of confidential subjects in public places (e.g., airplanes, trains, taxis, etc.) should be conducted so as to prevent overhearing or other access by unauthorized persons.
- Within the Company's offices, confidential matters should not be discussed within hearing range of visitors or others not working on such matters.
- Confidential matters should not be discussed with other employees not working on such matters or with friends or relatives including those living in the same household as a Company employee.
- Any consultants or experts who are used to facilitate review of business transactions or assist the organization in its business activities should be subject to a confidentiality agreement before any exchange of information takes place. Furthermore, employees should limit the disclosure of information to these persons or entities to only that which is within the scope

of the confidentiality agreement and only to the extent needed to complete their particular task.

An employee's obligation to protect all proprietary and confidential information continues after he or she leaves the Company. You must, as a condition of employment, enter into a non-disclosure/confidentiality agreement detailing your obligations regarding the Company's proprietary and confidential information, and you must adhere to that agreement. Unauthorized disclosure of confidential information could cause competitive harm to the Company or its customers and could result in legal liability to you and the Company.

6. Conflicts of Interest

The Company knows that it can only be truly successful through the diligence and loyalty of its employees, officers and directors. Therefore, you must put the best interests of the Company at the forefront of any work-related activity or decision and be able to identify and appropriately handle conflicts of interest.

You should avoid any activity, interest, or association that could impair your ability to perform your work objectively and effectively or that could give the appearance of interfering with your responsibilities on behalf of the Company or its clients. A "conflict of interest" occurs when a director's, officer's or employee's personal interest interferes with the Company's interest. While it is not possible to identify every particular activity that might give rise to a conflict of interest, a conflict of interest may exist because of a relationship of yours or of a family member that could cause a conflict with your ability to perform your job responsibilities. You and your family members or partners may not, directly or indirectly, engage in any of the activities listed below. If you or your family members are engaged in any of the activities listed below you must disclose the facts concerning this activity to your immediate supervisor, a Human Resources representative or the Company's General Counsel in order to have the Company address the situation:

A. Any ownership interest in any supplier, customer or competitor (other than nominal amounts of stock in publicly traded companies representing less than one percent (1%) of the outstanding shares);

B. Any consulting or employment relationship with any customer, supplier or competitor, or with a third party without the prior written consent of a duly authorized officer of the Company;

C. Any outside activity that harms a relationship between the Company and any customer or potential customer, or that interferes with a current or potential contract relationship;

D. Any loan or other personal financial transaction involving any customer, supplier or competitor, not including arms-length transactions with banks, brokerage firms or other financial institutions;

E. Any outside business activity that is competitive with any of the Company's businesses;

F. Any service on any board of directors or advisory board of any customer, supplier or competitor unless such board service has been disclosed to the Company;

G. Any direct or indirect supervision of, or work under the supervision of a family member or someone with whom we have a close personal relationship, romantic or otherwise, or anyone else who has influence on the performance reviews, pay or benefits of such person;

H. Any sale to or purchase from the Company of anything (unless it is pursuant to a stock incentive plan or a routine program of disposal of surplus property that is offered to all employees in general); and

I. Any situation in which, without proper authorization, you are required or tempted to disclose, or do disclose, any trade secret, confidential or proprietary information or intellectual property of the Company.

If you have any questions regarding activity which may create a conflict of interest, please discuss the situation immediately with your supervisor, a Human Resources representative or the Company's General Counsel.

The Company reserves the right to determine when actual or potential conflicts of interest exist, and then to take on any action, which the Company deems appropriate in its sole judgment. Such actions may include, but is not limited to, having you divest the conflict of interest or return the benefit or gain received, realigning your duties and responsibilities, or disciplinary action, up to and including termination of your employment.

This Conflict of Interest section does not apply to independent directors and directors appointed by holders of the Company's Series C Preferred Shares (or class A common shares issued upon conversion of the Series C Preferred Shares) with respect to matters referred to in Section 6A, 6B, 6E and 6F above and/or any actions they are permitted to take pursuant to Section 8 "Corporate Opportunities." Nothing contained herein will abridge, reduce or modify such directors' fiduciary duties under applicable law.

7. Gifts, Travel, and Entertainment

The giving and receiving of reasonable gifts, travel, and entertainment is a common business practice. Appropriate business-related gifts, travel, and entertainment can be welcome courtesies designed to build relationships and understanding among business partners. However, gifts, travel, and entertainment should not compromise, or appear to compromise, your ability to make objective and fair business decisions. It is your responsibility to use good judgment in this area.

You must also be particularly careful that gifts, travel, and entertainment are not construed as bribes, kickbacks or other improper payments under the specific laws of the jurisdictions in which you conduct business. You must review 17A “Anti-Corruption Laws” below and the Company’s Global Anti-Corruption Compliance Policy for specific rules and guidelines that you are required to follow with respect to gifts, travel, and entertainment.

- **Gifts.** As a general rule, you may not accept gifts, services, discounts or favors from those with whom the Company does business or considers doing business. You may give or accept gifts of nominal value ordinarily used for sales promotion (e.g., Company-branded items like coffee mugs, t-shirts, calendars, appointment books, pens etc.). In certain circumstances, you may provide a gift consistent with local custom or as a matter of courtesy if the gift complies with the specific rules and guidelines governing gifts outlined in the Company’s Global Anti-Corruption Compliance Policy. You may not accept gifts, in any event, that exceed USD 200, or its equivalent, in value without written permission (email permissible) from the Company’s Compliance Officer or the General Counsel.
- **Travel and Entertainment.** You may occasionally give or accept reasonable business-related travel or entertainment if it complies with the specific rules and guidelines governing travel and entertainment outlined in the Company’s Global Anti-Corruption Compliance Policy.
- **Personal Gifts.** You may accept or give personal gifts that do not exceed USD 200, or its equivalent, in value that are related to recognized special occasions such as a graduation, promotion, new job, wedding, retirement or a public holiday. A gift is also acceptable if it is based on a family or personal relationship and unrelated to the business involved between the individuals.
- **Cash and Cash Equivalents.** It is never acceptable to give or accept a gift in cash, credit or the equivalent.

All gifts, travel, and entertainment expenses should be properly accounted for on expense reports.

If you receive gifts, travel, or entertainment that do not fall within these guidelines or comply with the Company’s Global Anti-Corruption Compliance Policy, you should report it to a Human Resources representative, your supervisor or the Company’s Compliance Officer so that appropriate action can be taken.

If you have any questions about whether it is permissible to accept a gift or something else of value, contact your supervisor or the Compliance Officer for additional guidance.

8. Corporate Opportunities

You may not use corporate property, information or your position with the Company for improper personal gain. You owe a duty to the Company to advance its legitimate interests when the opportunity to do so arises. You are prohibited from competing with the Company or taking advantage for personal gain of any opportunity that is discovered through the use of Company property, information or your position.

If you are an officer or director, you have an additional obligation not to take advantage for personal gain of any opportunity that the Company may have an interest in pursuing, notwithstanding that your knowledge of such opportunity is obtained independently of your relationship with the Company.

Notwithstanding the foregoing, the Company renounces any interest or expectancy of the Company in, or in being offered an opportunity to participate in, business opportunities, that are from time to time presented to any independent director, or any director of the Company appointed by the holders of Series A Preferred Shares (or class A common shares issued upon conversion of the Series A Preferred Shares), of the Company, even if the opportunity is one that the Company might reasonably be deemed to have pursued or had the ability or desire to pursue if granted the opportunity to do so and no such person shall be liable to the Company for breach of any fiduciary or other duty as a director or officer, by reason of the fact that such person pursues or acquires such business opportunity, directs such business opportunity to another person or fails to present such business opportunity to the Company unless such business opportunity is offered to such director in writing in his or her capacity as a director of the Company. Nothing contained herein will abridge, reduce or modify such directors' fiduciary duties under applicable law.

9. Unauthorized Use of Company Property or Services

You may only use Company Property for legitimate business purposes. However, the email system, voicemail system and access to the internet are assets of the Company that may be available for your limited and reasonable personal use, so long as such use does not violate any Company policies or procedures and does not interfere with the performance of your job or any Company system. Refer to the Employee Handbook for further detail about the personal use of such Company assets. You may not use or remove from Company premises any Company property for any personal benefit or the personal benefit of someone else. The Company realizes that sometimes the line between personal and Company benefits is difficult to draw, and sometimes there are both personal and Company benefits in certain activities. Examples include articles of a technical nature that may enhance the stature or reputation of the author and also may have some benefit to the Company, and employee participation in continuing education programs. Unless local written Company policy permits limited personal use of the Company email, voice mail or internet systems, you must obtain permission from your supervisor in advance of any use of Company property or services that is not solely for the benefit of the Company. You may not bring to, keep, deposit or store any personal property or other materials in the Company's premises if the carry, storage or deposit of such personal property or material could potentially violate this Code of Conduct or other policies established by the Company from time to time or the law.

10. Fair Competition

The Company intends to succeed in the marketplace through superior performance, not by unethical or manipulative practices. You must treat customers, suppliers, and competitors honestly and fairly. Do not make false or misleading remarks about the Company's products and services including to customers or suppliers, or about the products and services of third parties including those products or services offered by competitors of the Company. You may state truthful descriptions of specifications and shortcomings of such products and services. You must not take unfair advantage of anyone through manipulation, concealment, abuse of privileged information, misrepresentation of material facts or any other unfair-dealing practice.

11. Antitrust

The economies of the United States and of most countries in which the Company does business are based on the principle that competition and profit will produce high quality goods at fair prices. Most countries, including the U.S., have laws prohibiting certain business practices that could inhibit effective competition. Whether termed antitrust, competition or free trade laws, the rules are designed to keep the marketplace thriving and competitive. These anti-trust laws are broad and far-reaching, and touch upon and affect virtually all aspects of the Company's operations.

The antitrust laws generally prohibit agreements that restrict competition and include agreement between competitors as to pricing, bidding, production, supply and customer practices. These laws also apply to various forms of unfair conduct that may tend to create a monopoly.

The Company supports these laws not only because they are the law, but also because it believes in the free market and the idea that healthy competition is essential to its long term success. As such, you should avoid conduct that violates or may violate these laws. In all cases where there is a question or doubt about a particular activity or practice, you should contact the Company's General Counsel before taking any action that may fall within the scope of these laws.

12. Government Business

Special requirements often apply when contracting with any government body (including national, state, municipal or other similar government divisions in local jurisdictions). Because government officials are obligated to follow specific codes of conduct and laws, you must take special care in government procurement. Some of the key requirements for you to follow in doing business with a government are:

- Accurately representing which Company products are covered by government contracts.
- Not offering or accepting kickbacks, bribes, gifts, gratuities or anything else of value with intent of obtaining favorable treatment from the recipient (a gift

that is customary in the business sector may be perceived as a bribe by a government official).

- Not improperly soliciting or obtaining confidential information, such as sealed competitor's bids, from government officials prior to the award of a contract.
- Hiring present and former government personnel may only occur in compliance with applicable laws and regulations (as well as consulting Human Resources).

Please see 17A "Anti-Corruption Laws" below and the Company's Global Anti-Corruption Compliance Policy for additional guidance in this area.

13. Political Activity

You may not use corporate funds or other assets – including your work time, Company premises, or Company equipment – to make political contributions of any kind to any candidate, political party or in support of any referendum or initiative. This prohibition covers not only direct contributions but also indirect assistance or support of candidates or political parties through the purchase of tickets to special dinners or other fund-raising events, and the furnishing of any other goods, services or equipment to political parties and committees. Political contributions or activities by you on your own behalf and with your own money and on your own time are, of course, permissible. The Company will not reimburse you directly or indirectly for any political contribution or for the cost of attending any political event.

14. Environment; Health and Safety; Substance Abuse

The Company is committed to providing a work environment that strives to protect employee health and safety, as health and safety are important aspects of job performance. It is also the Company's policy to manage its business in a manner that is sensitive to the environment and conserves natural resources. You must learn and follow the safety procedures applicable to your job, and you must comply with all environmental, health and safety laws.

The Company works to prevent any acts or threats of violence in its workplaces as part of its commitment to health and safety. Individuals who engage in violence or threats of violence may be subject to disciplinary action, up to and including termination of employment, as well as possible criminal prosecution. In furtherance of this policy, guns and other weapons are prohibited at all Company workplaces and activities. You should report all threats and acts of violence to your supervisor, local Human Resources representative, or the General Counsel's office immediately. If you feel that someone is in immediate danger, you may also contact the local authorities. Substance abuse limits one's ability to do his/her work safely, which jeopardizes safety in Company workplaces. Company employees may never work on behalf of the Company while under the influence of alcohol, illegal drugs, or misused prescription or over-the-counter

medications. This rule applies to any employee performing services for, or on behalf of, The Company, even after hours or off Company premises.

In addition, Company employees may never use, possess, distribute, manufacture or sell controlled substances or alcohol, while in a Company workplace. The Company makes an exception to this rule for alcohol that is transferred in a sealed container for authorized gift purposes or is used in moderation at an event where the Company has arranged for or sanctioned the service of alcoholic beverages. For the purpose of this policy, a controlled substance is any illegal or prescription drug that, if abused, may lead to physical or psychological dependence, or that may otherwise impair the employee's ability to work safely and satisfactorily. The sole exception to the prohibitions regarding controlled substances is use of a controlled substance consistent with a physician's prescription that does not substantially impair the employee's ability to work satisfactorily or pose a risk to workplace safety. Misuse of over-the-counter medication that substantially impairs an employee's ability to work or poses a risk to workplace safety also is prohibited.

These prohibitions apply to the parking lots of Company workplaces and the vehicles in those parking lots, and apply before, during and/or after working hours, including weekends and holidays

15. Fair Employment Practices; Non-Harassing Environment

The Company is committed to following fair employment practices that provide equal opportunities to all employees. The Company does not discriminate against or tolerate harassment of another person on the basis of his or her race, color, religion, disability, gender, national origin, sexual orientation, age, or other legally protected status. This applies to all business and employment-related activities.

16. Copyrights and Computer Software

You may sometimes need to use third-party copyrighted material to perform your job. It is the Company's policy to respect copyright laws. Therefore, before you may use such third-party material, appropriate authorization from the copyright holder must be obtained. The need for such permission may exist whether or not the end product containing third party material is used for personal use, Company use internally or other use.

You must observe the terms and conditions of any license agreements to which the Company is a party. In most cases, you do not have the right to make copies of software, except for backup purposes. This includes not only the substantial software programs the Company may license, but also the smaller, so-called "shrink-wrap" programs typically used for word processing, spreadsheets and data management.

You may not copy copyrighted intellectual property licensed to the Company or otherwise make use of property, other than on your Company computer in furtherance of Company business, and such use must be permitted under the copyright laws. It is against Company policy and it may be unlawful for you to copy, reproduce, scan,

digitize, broadcast or modify third-party copyrighted material when preparing Company products or promotional materials, unless written consent from the copyright holder has been obtained prior to use. Improper use could subject both the Company and you to possible civil and criminal actions for copyright infringement. It is also against Company policy for you to use the Company's facilities for the purpose of making or distributing unauthorized copies of third-party materials for personal use or for use by others.

17. International Business

The Company observes the highest ethical standards in all of its business transactions – including those of foreign countries. You may not take any action in connection with any international transaction or any action in a foreign country that would be illegal or improper in the US. Furthermore, you are required to observe all applicable foreign laws to which you or the Company may be subject, including foreign tax laws, customs duties and regulation, drug testing, licensing, manufacturing and marketing laws, rules and regulations and currency restrictions. You should not take any actions that are intended to improperly circumvent the application of such laws. Some of the concerns raised by international businesses are as follows:

A. Anti-Corruption Laws

All dealings with government officials, including but not limited to, lobbying meetings with governmental agencies, contributions to candidates, communications with public officials, and contracting with government agencies must be done in accordance with all applicable laws, rules and regulations.

The Company requires compliance with the U.S. Foreign Corrupt Practices Act of 1977, as amended (the "FCPA"), and other applicable anti-bribery and anti-corruption laws of the countries in which it does business such as the UK Bribery Act of 2010 (the "UK Bribery Act") (collectively, the "Anti-Corruption Laws"). The Anti-Corruption Laws prohibit offering or giving money or any other item of value, whether directly or indirectly through a third party (e.g., an agent or distributor), to anyone, including employees of private companies and government officials (as defined below) to improperly influence the actions of a person in order to win or retain business, secure an improper advantage, or otherwise induce or reward improper conduct. Employees may not use third parties to take actions that they cannot otherwise take themselves. You must not ignore "red flags" that indicate that a third party may make illegal payments or engage in corrupt behavior on the Company's behalf.

Government officials include officials or employees of federal, state, provincial, county, municipal, and similar officials of any government or any department or agency thereof; any officers or employees of a company or business owned in whole or in part by a government (state-owned enterprise); any officers or employees of a public international organization (e.g., the World Bank, United Nations, or the European Union); any foreign political party or official thereof; or any candidate for political office. Government officials include officials at every level of government, regardless of rank or position.

Violations of the FCPA and/or the UK Bribery Act are a crime that can result in severe fines and criminal penalties, as well as disciplinary action by the Company, up to and including termination of employment.

You must review the Company's Global Anti-Corruption Compliance Policy for additional details on the rules and guidelines you are required to follow with regard to anti-corruption compliance.

If you have any questions, please contact your supervisor or the Compliance Officer.

B. Anti-boycott Laws

US anti-boycott laws prohibit or severely restrict the Company from participating in boycotts against countries friendly to the US, and require the Company to report both legal and illegal boycott requests to the US government. If you are involved in selling the Company's products internationally, you must become familiar with the anti-boycott laws and observe their requirements. All requests to cooperate in a boycott or to provide information about the Company's business in connection with or related to a boycott must be reported immediately to the Company's General Counsel before responding to requests for information.

C. New Foreign Countries

The decision to expand the Company's distribution or to establish an operation in any other country, besides those in which it is already qualified to do business, may carry many important legal and tax implications. You must not undertake to expand the Company's operations into any country without prior consultation of the Company's Chief Executive and Chief Financial Officers.

D. Sanctions Laws

The United States maintains and enforces a variety of economic sanctions against designated countries and their nationals, agencies, and instrumentalities, as well as sanctions on specific individuals and entities around the world. The U.S. Department of the Treasury, Office of Foreign Assets Control is primarily responsible for enforcing trade sanctions laws in the United States. It is the policy of the Company to remain in full compliance with all applicable trade sanctions laws. It is the responsibility of each employee and agent of the Company engaged in international activities to ensure that those activities are consistent with all applicable economic sanctions laws and regulations.

You must review the Company's Sanctions and Export Controls Compliance Policy for additional rules and guidelines you are required to follow for compliance with sanctions laws and regulations.

If you have any questions, please contact your supervisor or the Compliance Officer.

E. Export Controls

It is the policy of the Company to remain in full compliance with all applicable export control laws. It is the responsibility of each employee and agent of the Company engaged in international activities to ensure that those activities are consistent with all applicable export control laws.

In general, the export of certain items, technologies, software and services is regulated for reasons of national security, foreign policy, prevention of the spread of weapons of mass destruction and for competitive trade reasons. Prior written authorization (an export license) will be required for any goods that the Company sells to a customer in a foreign country, if an exemption or exclusion is not available. The definition of “export” is quite broad and can include “deemed exports” (e.g., conversations of a technical nature with a citizen of another country even though the conversation takes place entirely within the US, or tours of the Company’s facilities where foreign visitors could obtain technical information).

You must review the Company’s Sanctions and Export Controls Compliance Policy for additional rules and guidelines you are required to follow for compliance with export controls.

If you have any questions, including as to whether a situation involves an “export” within the meaning of the applicable export control laws, or as to the truth or accuracy of the information being furnished to the Company regarding the ultimate destination or use of the products the Company exports, you must contact your supervisor and the Compliance Officer.

18. Audits

In some cases, the Company will monitor compliance with its policies by audits. These may be done by the Company’s legal counsel or at the direction of the Company’s management. You are required to cooperate fully with any such audits and to provide truthful and accurate responses to any request.

19. Reporting Violations; No Retaliation Policy

If you know of or suspect: (a) a violation of applicable laws or regulations, including laws with respect to (i) fraud, theft or embezzlement, (ii) accounting or auditing irregularities, or (iii) bribery or kickbacks; (b) this Code of Conduct; (c) the Company’s related policies; or (d) high business and personal ethical standards, you must in good faith immediately report that information. Reports can be made, in your discretion, to your immediate supervisor, a Human Resources representative, or to the Company’s General Counsel. You may report such conduct openly on a confidential basis or anonymously. You can also make the required report anonymously through the Whistleblower Hotline which can be found here: www.acronis.ethicspoint.com, if doing so makes you more comfortable.

The Company will not retaliate and will not tolerate any form of retaliation against an individual because he or she made a good-faith report, or assisted with or cooperated in an investigation of a report. Employees, officers and directors shall not discharge, demote, suspend, threaten, harass or in any other manner discriminate or retaliate against an employee because he or she reports any such violation, unless it is determined that the report was made with knowledge that it was false. The Company will also not tolerate any other form of retaliation that is prohibited by applicable law.

A. Reporting Concerns

Any concern should be reported as soon as practicable. The recipient of the concern shall acknowledge receipt of each reported concern within five business days, if the reporting person's identity is disclosed or a return address is provided.

You may report violations of this Code of Conduct by contacting the Company's General Counsel by e-mail: legal.notice@acronis.com or mail at: Acronis AG, Attention General Counsel, 1 Van de Graaff Drive, Suite 301, Burlington, MA 01803. You can also make the required report anonymously through the Whistleblower Hotline which can be found here: www.acronis.ethicspoint.com, if doing so makes you more comfortable. While we prefer that you identify yourself when reporting violations so that the General Counsel may follow up with you, as necessary, for additional information, you may leave messages anonymously if you wish.

B. Recipient

If the recipient of a reported concern is not the General Counsel, the recipient shall immediately notify the General Counsel (or, if the concern involves the General Counsel, notify the Chief Executive Officer, the Chair of the Board of Directors, or the Board of Directors Advisor for Ethics and Judicial Matters), of such reported concern.

If the General Counsel receives information regarding an alleged violation of this Code of Conduct or other matter described in this Section 19, he or she shall evaluate such information and describe the alleged violation to the Chief Executive Officer, the Board of Directors or a Board committee (the "Reviewing Authority"), as the General Counsel (after consultation with the Chair of the Board, if desirable) determines to be appropriate. The Reviewing Authority shall determine, after consultation with the General Counsel, whether it is necessary or desirable to conduct an informal inquiry or a formal investigation and, if so, initiate such inquiry or investigation. The Reviewing Authority shall report the results of any such inquiry or investigation, together with a recommendation as to the disposition of the matter, to the Board of Directors. Employees, officers and directors are expected to cooperate fully with any inquiry or investigation by the Company regarding an alleged violation of this Code of Conduct. Failure to cooperate with any such inquiry or investigation may result in disciplinary action, up to and including discharge.

C. Violations

The Company shall determine whether violations of this Code of Conduct or other matters described in this Section 19 have occurred and, if so, shall determine the disciplinary measures to be taken against any employee, officer or director who has engaged in such violation. In the event that the alleged violation involves an executive

officer or a director, the Chief Executive Officer and the Board of Directors, respectively, shall determine whether a violation has occurred and, if so, shall follow the prevailing disciplinary procedure whilst determining the appropriate disciplinary measures to be taken against such executive officer or director.

Failure to comply with the standards outlined in this Code of Conduct will result in disciplinary action including reprimands, warnings, probation or suspension with or without pay, demotions, reductions in salary, discharge and restitution. Certain violations of this Code of Conduct may require the Company to refer the matter to the appropriate governmental or regulatory authorities for investigation or prosecution. Moreover, any supervisor who directs or approves of any conduct in violation of this Code of Conduct, or who has knowledge of such conduct and does not immediately report it, also will be subject to disciplinary action, up to and including discharge.

D. Confidentiality

The Company takes seriously its responsibility to enforce this Code of Conduct, and it therefore encourages any person reporting a concern to identify himself or herself so as to facilitate any resulting investigation. Notwithstanding the foregoing, in reporting a concern a reporting person may (a) request that such report be treated in a confidential manner, and the Company then will take reasonable steps to ensure that the identity of the reporting person remains anonymous, or (b) report concerns on an anonymous basis. Reports of concerns shall be kept confidential to the extent possible, consistent with the need to conduct an adequate investigation.

E. External Compliance

While it is the Company's desire to address matters internally, nothing in this Code of Conduct should discourage you from reporting any illegal activity, including any violation of the securities laws, antitrust laws, environmental laws or any other federal, state or foreign law, rule or regulation, to the appropriate regulatory authority. This Code of Conduct should not be construed to prohibit you from testifying, participating or otherwise assisting in any state or federal administrative, judicial or legislative proceeding or investigation.

20. Monitoring, Auditing, Corrective Action and Discipline

Without limiting any policy or practice that the Company may adopt to safeguard and secure its systems and property, you acknowledge that the Company, to the extent legally permitted, has the right to test, analyze and monitor whether activities, in particular, but not limited to, the use of its email system, internet and voicemail system are in compliance with this Code of Conduct, applicable law, other policies established by the Company from time to time, and the obligations of each employee.

As Company employees, you are responsible for cooperating with the Company's Code of Conduct monitoring and auditing activities. Any violation of this Code of Conduct will be taken very seriously. When a violation is identified, prompt and appropriate corrective action will be taken to respond to the violation. This may include making appropriate notifications and implementing changes to prevent further similar

violations. Failure to comply with the spirit as well as the letter of this Code of Conduct and to participate in related activities including monitoring and auditing activities and investigations will be considered in employment-related decisions. It also may result in disciplinary action, up to and including termination from employment. Discipline imposed may vary based on the nature, severity and frequency of the violation.

21. Waivers and Amendments

No waiver of any provisions of the Code of Conduct for the benefit of a director or an executive officer (which includes without limitation, for purposes of this Code of Conduct, the Company's principal executive, financial and accounting officers) shall be effective unless (i) approved by the Board of Directors or, if permitted, a committee thereof, and (ii) if applicable, such waiver is promptly disclosed to the Company's shareholders.

Any waivers of the Code of Conduct for other employees may be made by the principal executive, financial and accounting officers, the Board of Directors or, if permitted, a committee thereof.

All amendments to the Code of Conduct must be approved by the Board of Directors or, if permitted, a committee thereof, and promptly disclosed as may be required pursuant to applicable laws and regulations.

Code of Conduct Acknowledgement

By clicking on the “Acknowledge and Agree” link immediately below I hereby:

1. Acknowledge that I have received and carefully read the Code of Conduct,
and
2. Agree to comply with the terms of the Code of Conduct.

[Acknowledge and Agreeⁱ](#)
