Acronis
True Image 2017
New Generation
Premium Subscription

The #1 Personal Backup Software

The premium subscription includes:
New Generation Protection
• Acronis Active Protection™
  Protect data against loss from ransomware.*
• Acronis Notary™
  Ensure data is authentic and unchanged.
• Acronis ASign™
  Apply electronic signatures to files.
• End-to-end strong encryption to safeguard data from snooping or alteration, no matter where it is located.
• 1 TB of Acronis Cloud Storage included, can be expanded.

Easy Full Image Backup
Protect everything easily: operating system, programs, settings, files, and boot information.

Simple Two-click Backup
Back up to external drives, NAS, network shares, and cloud with just two clicks. Click once more for advanced technical options.

Dual-Protection™:
Back up locally to your external drives, NAS, and network shares, and the secure Acronis Cloud.

Mobile Backup and Browse
Back up unlimited phones and tablets wirelessly to your PC or Mac and/or the Acronis Cloud. Browse content on web or on computer. Migrate data from Android to iOS and back. Better than native backup!

Remote Backup
Easily back up computers that are in other locations.

Social Backup
Protect Facebook photos and timelines with automatic, encrypted, social backup.

More than just back up
Features and tools beyond backup:
• Clone disks and create exact replicas of your system disk to faster or larger storage devices.
• Migrate your system to a new computer with Acronis Universal Restore.
• Archive files from your computer to cloud storage or an external drive to free up disk space.
• Find files within backups and archives with powerful search.
• Synchronize files between multiple computers and access the important data any time.
• Safely try new software and drivers and roll back to a previous configuration with Try & Decide®.
• Securely delete temporary files, purge recycle bin, and free disk space with system cleanup.

Back up to local drives or the cloud with the industry’s fastest, easiest, and most complete backup and recovery software

Rely on malware-resistant backup software that takes an active approach to data protection and management

Protect PCs and Macs, even when they are remote

Protect iOS, Android, and Windows mobile devices and even Facebook feeds

THE ORIGINAL
FULL IMAGE BACKUP
14 years and more than 5.5 million users strong!

World’s Fastest Backup!
Proprietary technology provides the fastest backup to local drives. Cloud backups, archives, and synchronization take advantage of your entire broadband capability.

Extremely Easy to Use
Just two clicks to a full image backup. And one more click to advanced configurations, scheduling, and detailed backup options.

Complete: Back Up Everything with One Solution
Your world is no longer limited to your PC. Use a single backup solution for complete backup of your Windows® PC, Mac®, iPhone®, iPad®, Android®, and even your Facebook® feed.
The New Generation Approach

The old approach was to back up data and if it was later compromised, to recover it. The New Generation approach adds active protection to monitor for ransomware threats and neutralize and/or recover from them.

Why this approach?
- **Data is your most valuable asset** Family data is often valued more than the hardware it lives on. Don't lose it.
- **Ransomware** is a billion dollar (and growing!) crime. Don't let data be kidnapped.
- **The need to ensure data is authentic and unchanged** Confirming a document is authentic and unchanged is essential. For example, confirming a contract was unmodified or when a bill was paid.
- **The need to electronically sign files** Electronic signatures are accepted by a growing number of official entities. Simplify the recording and auditing of electronic signatures on files.
- **End-to-end encryption** Data resides in the cloud, on locally connected drives, on network drives, and in transit between them. Prevent snooping and data theft with end-to-end encryption.
Acronis True Image | #1 Fast Innovative

Acronis Active Protection™
Protect data against loss to ransomware with Acronis Active Protection™. It detects ransomware using sophisticated activity detection, deflects the infections, and because Acronis is all about backup, it restores files that were impacted.

Acronis Notary™
Have verifiable, undisputable proof that a file is authentic and unchanged since backup using industry-leading blockchain technology.

Acronis ASign™
If a document or file requires it, one or more people should be able to sign it electronically. Access an audit trail to prove when it was signed.

Acronis End-to-end Encryption
Whether data is on a PC or Mac or a mobile, on a local drive or in the cloud, or in transit between any of them, it is never visible to snoopers or thieves.

NEW GENERATION: ACTIVELY PROTECT AND MANAGE DATA WITH A COMPLETE SOLUTION!

THE #1 PERSONAL BACKUP SOFTWARE

PLUS

Acronis Active Protection™
Protect data against loss to ransomware with Acronis Active Protection™. It detects ransomware using sophisticated activity detection, deflects the infections, and because Acronis is all about backup, it restores files that were impacted.

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System Requirements

Microsoft Windows
- Windows 10
- Windows 8.1 (all editions)
- Windows 8 (all editions)
- Windows 7 SP1 (all editions)
- Windows XP SP3 32-bit
- Windows Home Server

MacOS
- OS X 10.12 Sierra
- OS X 10.11.5+
- OS X 10.10.2+
- OS X 10.9.5+

Mobile
- iOS 8.x and newer
- Android 4.1(api 16) and newer
- Windows Mobile 10 and newer

* This feature is currently for Windows only.

Note
If your Acronis True Image Subscription lapses, you have 30 days to access to any data stored in the Acronis Cloud. You can recover any local backups indefinitely. You cannot make any new backups and all other features are disabled.

For up-to-date speed test data, see www.acronis.com

Premium Subscription
Premium includes the New Generation protection features Acronis Active Protection*, Acronis Notary, and Acronis ASign. It also provides all cloud features and includes 1 TB of Acronis Cloud Storage. (Optional upgrades in 1 TB increments are available.)

Premium Subscription also provides these capabilities:
- Back up files, folders, and full disk images to the Acronis Cloud
- Archive files to the cloud
- Search backup files in the cloud
- Back up mobile to the cloud
- Synchronize files to the cloud and between computers
- Gain additional protection with the 3-2-1 rule: Have 3 copies of your data; on 2 different storage types; 1 in the cloud
- Manage backup schedule and check backup status for all of your computers and mobile devices via a secure web portal.
- Back up your Facebook incrementally

Premium Subscription tech support Includes:
- Technical support - Email, chat, and phone support for the duration of the subscription.
- Updates and upgrades - Critical bug fixes, new features and new versions as released for the duration of the subscription.

For additional information, please visit www.acronis.com

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