

Acronis® True Image OEM

An off-line or failed system can cost your business customer thousands of dollars per minute in downtime. A failed PC, flash drive, or hard disk drive that contains photos can cost your home-based customer priceless memories.

Regardless of the cause of the off-line or failed system, providing your customers with a way to protect their data that minimizes downtime and quickly restores operations, content, and productivity gives you a competitive edge—and increases the value of the hardware that you sell.

Acronis True Image OEM *for Servers*

System Requirements

- 128 MB of RAM
- 50 MB of free space available on the hard disk for installation and use of the program
- Free disk space must be equal to or larger than the sum of all the data which will be backed up for recovery operations

Supported Operating Systems

- Microsoft Windows 2003 Server, 2003 Server x64 Editions, 2000 Advanced Server, 2000 Server

Acronis True Image OEM *for Workstations*

System Requirements

- 128 MB of RAM
- 50 MB of free space available on the hard disk for installation and use of the program
- Free disk space must be equal to or larger than the sum of all the data which will be backed up for recovery operations

Supported Operating Systems

- Microsoft Windows Vista, Vista x64, XP Professional, XP Professional x64 Edition, 2000 Professional

Acronis True Image OEM *for Hard Disk and Flash Drive Vendors*

Supported Operating Systems for Installation

- Microsoft Windows Vista, Vista x64, XP Professional, XP Professional x64 Edition, 2000 Professional

Setting Your Product Apart

Acronis® is a world leader in advanced, scalable storage management and disaster recovery software. Acronis True Image is the leading technology solution that helps enterprises safeguard their information and assures the availability, security, integrity, and recoverability of their systems.

Acronis True Image OEM makes it easy for you to add proven backup and recovery capabilities to your products. With Acronis, you'll provide your customers with an award-winning, easy-to-use recovery package that not only lowers the cost of system recovery and deployment by restoring systems in minutes—not hours or days—but also increases the value of your products.

Acronis True Image OEM for Servers Provide your customers with a powerful solution that offers complete system and data protection. With Acronis True Image OEM, your servers are more than just hardware—they become an integral asset that protects business continuity. By arming your customers with a way to get back to business themselves, you decrease the number of service calls related to failed servers—and save costs. This OEM software is designed specifically for server operating systems.

Acronis True Image OEM for Workstations Acronis' wizard-driven GUI makes it easy for even novice PC users to recover all of their information, applications, and files without technical assistance or specialized knowledge—saving support costs and increasing your customers' satisfaction with your product. This OEM software is designed specifically for workstation operating systems.

Acronis True Image OEM for Hard Disk and Flash Drive Vendors Add real value to your drive products by bundling them with Acronis True Image OEM. The Acronis software enables your users to save backups to your drives, transforming your commodity storage device into a complete backup solution. This OEM software is designed specifically for optical drive manufacturers.

Snapshots in Time

Acronis True Image OEM uses the same award-winning disaster recovery snapshot backup technology that has won worldwide acclaim for its features, ease of use, and technological advances.

Acronis True Image OEM contains key features that facilitate easy, worry-free integration into your existing manufacturing process:



A natural complement to file-based backup solutions, Acronis' disk imaging technology saves time by enabling systems to be redeployed without installation of the operating system and applications.



The Acronis OEM Zone enables your users to restore a safe and secure image of the factory configuration quickly and easily. You can give your customers an automatic, one-click recovery mechanism or a wizard-driven application that also lets them create new images—or give them both tools in the same package.



You can create a bootable CD or DVD for bare metal restores of the factory-installed system. The restore CD/DVD contains all of the files for complete, bare metal recovery of the factory installation that includes the Acronis OEM Zone and all partitions.

The result is that your users have an easy way to restore their systems to the factory state. In addition, you provide your customers with a powerful backup application they can use to create new system images.

With no downtime or rebooting required, Acronis True Image captures an exact duplicate image of the LIVE system environment—including the operating system, all configuration files, applications, updates, and databases. The image can be saved to internal or external disk drives, networked drives, or even FTP-servers.

Following a hardware upgrade, system or application deployment, or a system failure, there is no need to reinstall the OS or applications. Customers can rebuild a system in minutes—including their preferred settings, installed applications, and all OS updates—with no special technical training necessary. Users even can explore their Acronis True Image backup archives and restore individual files and folders using Windows' familiar drag-and-drop file copying operation.

A Commitment to Mutual Success

As an Acronis OEM partner, you will be implementing market-leading technology that will differentiate your hardware product and enable you to deliver a complete solution to your customers.

In addition, you will have the backing of a trusted brand that is recognized for reliability and ease-of-use by independent hardware and software vendors, IT managers at Global 2000 companies, and millions of home and small business users worldwide.

An Acronis partnership delivers more than our solid reputation and innovative technology. Acronis product training, marketing opportunities, and technical support are just a few of the resources that are available to you as an Acronis OEM partner. Acronis will work with you to integrate our solutions with your products successfully, develop new business opportunities, and drive revenue:

Partner Portal Access

Through a single entry point, registered new and existing Acronis partners have real-time access to our Partner Portal. Resources include a list of industry events where Acronis will be appearing and/or presenting, competitive information, sales and marketing collateral, trial licenses, and contact lists — all the tools, knowledge, and resources you need to develop new business opportunities and drive revenue.

Partner Newsletter

Regular communications from Acronis help you gain insight into our technology, products, industry trends, and company news.

Partner Webinars

Specific topics—just for partners—enable you to expand your understanding of Acronis, our company, products, and the industry.

Access to Competitive Information

There are many advantages of Acronis disk imaging technology over others. Explore the competitive landscape, and learn the competitive advantages of using market-leading Acronis technology in your solution.

Access to Priority Technical Support

Acronis wants your implementation of our software in your solution to be as easy—and worry-free—as possible. Our technical support can help ensure that your implementation of Acronis True Image OEM is working before you ship your product.

Technical Training and Certification Programs

Acquire a broad understanding and expertise of Acronis products and best practices. Several programs offered through our ACE training program will help you gain the technical knowledge you need to provide effective support to your customers.

New Product Briefings

Be the first to know about new Acronis offerings and product directions.

Joint Marketing Initiatives

Acronis offers marketing support for specific joint initiatives (including PR, events, and webinars) that can help you identify business opportunities and drive revenue for your hardware / Acronis software solution.

Acronis understands that it is the combination of strengths, our technology, and our partners' technical and services expertise that leads to long-term, mutually beneficial and successful partner relationships. Contact us today to find out more about Acronis True Image OEM software, and about becoming an Acronis OEM partner.



For additional information and to get a free 15-day trial of Acronis True Image, please visit <http://www.acronis.com>

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